

Date	Time	Room	Track	Session Topic	Session Description	Presenter(s)
March 9, 2023	9:00 AM - 10:00 AM	Killimanjaro Ballroom	All Attendees	Welcome, Opening Remarks, Keynote	Welcome by Gabrielle Koontz our DLT - Customer Services Team Director, Opening Remarks with Lucas Munz our DLT Chief Information Officer and our Keynote presentation with Kris Langworthy	Gabrielle Koontz, Lucas Munz, Kris Langworthy
	10:00 AM - 10:45 AM	E & F	Public Schools	Student Data from SIS to Report Card	From SIS to WISEdata to WISEdash to report cards: This session will provide a walk-through demonstrating how your data transfers throughout these systems. Also covered will be discussions on how your data - correct or incorrect - impacts your district throughout this journey.	Britt Mueller and Emily Colo
	10:00 AM - 10:45 AM	Aloeswood & Marula	Public Schools	CTE: 101 for Beginners	Introduction to Career and Technical Education data collection used in school report cards and Perkins.	Jessie Sloan, Abby Fernan (CESA 3, 4), Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
	10:00 AM - 10:45 AM	E & F	Leadership	WISE: For Principals and District Administrators	What does an administrator need to know about WISEdata? In this session we'll tell you! We will cover WISEdata topics at a high level and provide the information you need to effectively manage data reporting at your LEA. Also included will be an overview of a some of the WISE tools available to assist you.	Adam Mueller and Jeff Perry
	10:00 AM - 10:45 AM	Guava & Tamarind	Public Schools	WISEstaff: Final Certification Process	This WISEstaff presentation will discuss the Final Certification process of the annual staff audit. It will go over steps 3 and 4 of the Staff Collection Checklist, details about Final Certification and how to troubleshoot incorrect reporting or reporting errors.	Josh Roy and Jennifer Janik
	10:00 AM - 10:45 AM	Portia & Wisteria	All Attendees / Leadership	School Directory 2.0 Admin Portal (1 of 2 sessions)	This session will go over the features of the new and improved School Directory Admin Portal 2.0.	Kina Stringfellow and Mike Fuller
	10:00 AM - 10:45 AM	Tamboti	All Attendees / Leadership	FERPA 101 Basics (1 of 2 sessions)	This presentation will review the basics of the Family Education Rights and Privacy Act (FERPA) and delve into common scenarios faced by districts. It is intended for anyone who works with personally identifiable student data on a daily basis, from the classroom teacher level to the district superintendent.	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
	11:00 AM - 12:00 PM	E & F	All Attendees / Leadership	WISEdata: What's New for 2023-24?	This session will provide an overview of changes in WISEdata for the 2023/2024 school year. Be prepared to bring questions and enhancement ideas, as there will be time for both of these items towards the end of the presentation.	Jaidaa Shafaei and Heather Kluck
	11:00 AM - 12:00 PM	Aloeswood & Marula	Public Schools	CTE: Career Ed Data Elements: WBL, IRC, Adv Opps, DE (1 of 2 sessions)	This session will cover WISEdata elements and collection for work-based learning, industry recognized credentials, advanced opportunities, and dual enrollment.	Jessie Sloan, Abby Fernan (CESA 3, 4), Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
	11:00 AM - 12:00 PM	Aralia & Mangrove	Public Schools	WISEdata for New Users (1 of 2 sessions)	The goal of this training is to teach you how to navigate the WISEdata Portal, troubleshoot errors/warnings in your data, and submit a Help Ticket. This course is geared towards new users at the school and district level or those unfamiliar with the WISEdata Portal.	Adam Mueller and Kari Krakow (CESA 5)
	11:00 AM - 12:00 PM	Guava & Tamarind	Public Schools	LEAD: Pathways to Licensure (1 of 2 sessions)	The goal of this session is to provide you a better understanding of the variety of pathways available for earning a Wisconsin educator's license.	Julie Hagen and Jennifer Kammerud
	11:00 AM - 12:00 PM	Portia & Wisteria	Public Schools	Special Education: sSEPA and Indicator 11	This session will provide a detailed look at the sSEPA record—student Special Education Program Association. The presentation will cover the data elements included in the sSEPA as well as the use of the export files and WISEdash for Districts to verify the special education data. Included will be data elements specific to initial evaluations (Indicator 11).	Jeff Perry and Courtney Jenkins
	11:00 AM - 12:00 PM	Tamboti	All Attendees / Leadership	FERPA 201 - So You Think You Know FERPA	Think you know everything there is to know about the Family Education Rights and Privacy Act (FERPA)? The U.S. Department of Education's Privacy Technical Assistance Center (PTAC) is issuing a challenge to all attendees to come put their knowledge to the test! In this session, we will explore complex and varied real-world scenarios that concern student privacy and ask you, the audience, to help us work through them. This session provides an excellent forum for discussion of complex issues regarding FERPA and a great space to have your questions answered. Do you think you have what it takes? To that we say, "It depends!"	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
	12:00 PM - 1:00 PM	Killimanjaro Ballroom	All Attendees	Lunch		
	1:00 PM - 1:45 PM	E & F	All Attendees / Leadership	WISEdata Portal: Not All Errors are Equal (1 of 2 sessions)	This session will provide you with an understanding about when to focus on different errors in WISEdata Portal.	Adam Mueller and Heidi Wick
	1:00 PM - 1:45 PM	Aloeswood & Marula	Public Schools	CTE: Roster Work Plan (1 of 2 sessions)	This session will provide you with an understanding of how to use the Roster Work Plan to organize your CTE data collection.	Jessie Sloan, Abby Fernan (CESA 3, 4), Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
1:00 PM - 1:45 PM	Aralia & Mangrove	Choice Schools / Public Schools	Building Equity Through Data Elements	This session provides an opportunity for deep discussion about building successful and sustainable equity practices fueled by data. Data elements discussed include: race and ethnicity, tribal race and ethnicity, tribal affiliation and ethnic origins, Migrant Status, Homelessness, Digital Equity, Economically Disadvantaged Status, and students who are English Language Learners.	Carrie Boe and Kina Stringfellow	

Thursday, March 9, 2023

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2023 - Thursday, March 9, 2023 - Thursday, March 9, 2023 - Thursday, March 9, 2023

1:00 PM - 1:45 PM	Guava & Tamarind	Public Schools	WISEstaff: Open Lab (1 of 2 sessions)	This session will provide an opportunity for you to interact with DPI WISEstaff team members. We will help you resolve your detailed problems, and answer any questions you are having with your WISEstaff Collection submission. If you have questions that require you to share Personally Identifiable Information (PII) about a staff member, this is the session for you.	Josh Roy and Jennifer Janik
1:00 PM - 1:45 PM	Portia & Wisteria	Public Schools	WISEdash for Districts: Snapshot Dashboards (1 of 2 sessions)	Learn about the navigation and tools of the WISEdash Snapshot Dashboards that are available when preparing for a snapshot and the best way to utilize cross tabs for data quality.	Susan Bowser and Britt Mueller
1:00 PM - 1:45 PM	Tamboti	All Attendees / Leadership	Data Security 101: Data for Users/Practitioners - AKA: How Not to be the Slowest Zebra	If your school has decided to provide every student with his or her own device, or you have computers for every student in every classroom, congratulations! The possibilities of teaching and learning are now limitless with the power this technological integration brings! But a sinister dark side lurks in the depths of the internet. Do you know how to protect yourself and your students from hackers and cyber-attacks? The US Department of Education's Privacy Technical Assistance Center will provide an extensive overview of the more common cyber and social engineering threats and provides best practices on how best to protect your students' data from being compromised.	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
2:00 PM - 2:45 PM	E & F	Public Schools	Attendance: Deep Dive	This session will provide a holistic view of how DPI collects attendance data. Please join this session to refine your school's practice to report attendance data with fidelity. In this session, our Customer Services Team wants to help Wisconsin schools understand how to bring their own attendance policies into WISEdata reporting so that data is accurate and complete. Topics like truancy, absences, students who are migratory, and specifics on DPI requirements will be discussed.	Jeff Perry and Kari Krakow (CESA 5)
2:00 PM - 2:45 PM	Aloeswood & Marula	Public Schools	CTE: Career Ed Snapshot Preparation (1 of 2 sessions)	This session will help participants prepare your CTE data for an accurate snapshot.	Jessie Sloan, Abby Fernan (CESA 3, 4), Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
2:00 PM - 2:45 PM	Aralia & Mangrove	Choice Schools	WISEdata: Enrollment Start to Finish for Choice Schools	This session will provide a timeline of the WISE reporting requirements and best practices to follow throughout the school year. This session will help you prepare for the upcoming spring demographic snapshot, as well as end-of-year reporting. It will also help you get ready for the fall 2023-24 'back to school' reporting requirements.	Carrie Boe and Michelle Jones
2:00 PM - 2:45 PM	Guava & Tamarind	Public Schools	Pupil Count for Membership: Updates to Reporting Data through WISEdata and WISFIP	Changes are coming to the way you are submitting your Pupil Count data! This session will cover those upcoming changes. Additionally, we will provide an overview of the updated Pupil Count data collection via WISEdata API, as well as the new Pupil Count module in the Wisconsin School Finance Portal (WISFIP).	Jaidaa Shafaei and Matt Baier
2:00 PM - 2:45 PM	Portia & Wisteria	All Attendees / Leadership	WISE: What's New for 2023-24? (1 of 2 sessions)	This session will provide an overview of changes in our WISE systems, including WISEdash, WISEid, TIG - Technical Incentive Grant, BLBC, ECCP, and DPI State Certified Credentials, for the 2023-2024 school year. Be prepared to bring questions and enhancement ideas, as there will be time for both of these items towards the end of the presentation.	Yvette Johanson, Jesila Jinnah and Josh Roy
2:00 PM - 2:45 PM	Tamboti	Public Schools / Leadership	WISEdash Navigation for Beginners (1 of 2 sessions)	If you are new to WISEdash, this session is for you! Here we explore the basics of WISEdash Navigation starting with the menu system and what you will find under each major topic area. We get into the use cases behind "Early Warning" vs. "Snapshot" vs. "Topic" dashboards. We continue with the use of card tools and show you how to export data, zoom to view table information, copy a dashboard link and define favorites. We explain how to drill to find a list of students and then view the full details of a particular student in a student profile. We also show how you can use WISEdash to find an individual student by name or WISEid and get a detailed history showing the student's enrollment, attendance, local and state assessment performance along with a wealth of other information. Finally, we wrap up this session by describing how you can get more information by using either the extensive "About the Data" library or open a Help Ticket.	Curtis Maples and Britt Mueller
2:45 PM - 3:00 PM	Killimanjaro Ballroom	Break - Beverages and a Snack			
3:00 PM - 4:00 PM	E & F	Public Schools / Leadership	WISEdash Navigation - Intermediate	So, you know the basics of WISEdash navigation but want to learn more? This session is for you! Here we start with a brief overview of snapshots and how the snapshot dashboards are designed to help reconcile your data in preparation for a snapshot. We touch upon data sourcing, timing and load schedule so you know where your data comes from and when you can expect it to be updated. We further discuss the area of "Advanced Analysis" and touch upon how "Achievement Gap" and "Cohort Trends" dashboards give you a different perspective of your data. Finally, we explore school and student cohorts through "Manage Groups" and explain how you can use this feature to both filter and disaggregate data by a tailored group of students that you create on the fly.	Curtis Maples and Yvette Johanson

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3:00 PM - 4:00 PM	Aralia & Mangrove	Choice Schools	Snapshot Prep for Choice Schools	Learn how to use the tools in WISEdata Portal to verify the accuracy of the data submitted. Attend to learn about reporting requirements, important reporting dates, and how to prepare your data for snapshot. Topics specific to Choice schools will be discussed in this session.	Carrie Boe and Michelle Jones
3:00 PM - 4:00 PM	Guava & Tamarind	Public Schools	WISEstaff Licensing Q&A	A DPI WISEstaff Team Member will help you answer your general WISEstaff Educator Licensing questions. If you have questions that require you to share Personally Identifiable Information (PII) about a staff member, please attend one of two the WISEstaff Open Lab sessions. If you have questions that require you to share Personally Identifiable Information (PII) about a staff member, this is the session for you.	Julie Hagen and Josh Roy
3:00 PM - 4:00 PM	Portia & Wisteria	All Attendees / Leadership	Data in Accountability Reports	A wide array of data collected through WISEdata appear in School and District report cards and ESSA Accountability Reports. Staff from the Office of Educational Accountability will provide an overview of the data used in various areas of these reports. Come to learn about the relationship between your data submissions and what appears on accountability reports and to get your accountability data questions answered.	Emily Colo and Rob Franke
3:00 PM - 4:00 PM	Tamboti	All Attendees / Leadership	School Directory 2.0 Admin Portal (Repeat)	This session will go over the features of the new and improved School Directory Admin Portal 2.0.	Kina Stringfellow and Mike Fuller

Friday, March 10, 2023

9:00 AM - 9:45 AM	E & F	All Attendees / Leadership	WISEdata Portal: Not All Errors are Equal (Repeat)	This session will provide you with an understanding about when to focus on different errors in WISEdata Portal.	Adam Mueller and Heidi Wick
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9:00 AM - 9:45 AM	Aralia & Mangrove	All Attendees / Leadership	Ed-Fi Credential Application: Overview (1 of 2 sessions)	If you have access to the Ed-Fi Credential Application, join us to gain an understanding on how to set up your student information system (SIS), special education information system, behavior & discipline systems, financial management system, or other technology providers (vendors).	Carrie Boe and Jaidaa Shafaei
9:00 AM - 9:45 AM	Guava & Tamarind	Public Schools	WISEstaff: Open Lab (Repeat)	This session will provide an opportunity for you to interact with DPI WISEstaff team members. We will help you resolve your detailed problems, and answer any questions you are having with your WISEstaff Collection submission. If you have questions that require you to share Personally Identifiable Information (PII) about a staff member, this is the session for you.	Josh Roy and Jennifer Janik
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9:45 AM - 10:00 AM	Killimanjaro Ballroom	Break - Beverages and a Snack			
10:00 AM - 10:45 AM	E & F	Public Schools	WISEdata: Basics of Reporting Roster	Learn the basics of WISEdata Roster reporting! The focus will be on required data fields, avoiding common errors, and verifying data once it is submitted. NOTE: While it will be touched upon, there won't be a major focus on CTE data in this session.	Jeff Perry and Kari Krakow (CESA 5)
10:00 AM - 10:45 AM	Aloeswood & Marula	Public Schools	CTE: Roster Work Plan (Repeat)	This session will provide you with an understanding of how to use the Roster Work Plan to organize your CTE data collection.	Jessie Sloan, Amanda Popovich (CESA 12) Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
10:00 AM - 10:45 AM	Aralia & Mangrove	Public Schools	Data Matters - World Language Education	This session will focus on the value of accurate data on world language learning within your school community. Learn more about world language program models, new data collection elements, and the relationship between this data and college, career, and community readiness.	Pam Delfosse and Britt Mueller
10:00 AM - 10:45 AM	Guava & Tamarind	All Attendees / Leadership	WISE Website Workshop	This session will cover great DPI web pages to bookmark that can be used at various times throughout each school year. We will also cover how to write a winning Help Ticket.	Kina Stringfellow and Adam Mueller

Friday, March 10, 2023 - Friday, March 10, 2023 - Friday, March 10, 2023

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10:00 AM - 10:45 AM	Tamboti	All Attendees / Leadership	Vetting Education Technology for Privacy and Security	Do you use educational technology in your school? Did you ever want help decoding the 'legalese' contained in those Terms of Service Agreement? Did you ever wonder how those apps and service protect student privacy? PTAC has the answers! This session will explore both the importance of and how online educational technology can be assessed for privacy protections and general compliance with the Family Educational Rights and Privacy Act (FERPA).	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
11:00 AM - 12:00 PM	E & F	All Attendees / Leadership	WISEdata: What's New for 2023-24? (Repeat)	This session will provide an overview of changes in WISEdata for the 2023/2024 school year. Be prepared to bring questions and enhancement ideas, as there will be time for both of these items towards the end of the presentation.	Jaidaa Shafaei and Heather Kluck
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11:00 AM - 12:00 PM	Aralia & Mangrove	Public Schools	ESL and Bilingual LIEP Program Data: What's New?	This session will provide an overview of Language Instructional Education Program (LIEP) models serving English Learners. Join us to explore the value of accurate data reporting and tips for identifying the LIEP program models in your school community.	Pam Delfosse and Britt Mueller
11:00 AM - 12:00 PM	Guava & Tamarind	All Attendees / Leadership	WISE: What's New for 2023-24? (Repeat)	This session will provide an overview of changes in our WISE systems, including WISEdash, WISEid, TIG - Technical Incentive Grant, BLBC, ECCP, and DPI State-Certified Credentials, for the 2023-2024 school year. Be prepared to bring questions and enhancement ideas, as there will be time for both of these items towards the end of the presentation.	Yvette Johanson, Jesila Jinnah and Josh Roy
11:00 AM - 12:00 PM	Portia & Wisteria	Public Schools	WISEdash Local Overview	Please join us for an overview of WISEdash Local. WDL is a consortium of innovative Wisconsin school districts working together to create a single location data warehouse and dashboard reporting system for your school and student data. Data from your student information system and statewide/local assessments integrate onto WDL dashboards, giving teachers, principals, administrators and board members access to daily-updated comparisons, and helping you visualize your progress toward school-wide initiatives and district goals.	Shelby Renoos (CESA 12) and Amanda Popovich (CESA 12)
11:00 AM - 12:00 PM	Tamboti	All Attendees / Leadership	Data Privacy: Incident Response Tabletop Exercise	It's not a matter of "if", it's a matter of "when" a data breach will occur. The U.S. Department of Education, through the Student Privacy Policy Office (SPPO)'s Privacy Technical Assistance Center (PTAC), will conduct a walkthrough of a simulated data breach, where we will focus on the processes, procedures and skills needed to respond appropriately. This session will also include time for extended discussion and questions regarding student privacy and FERPA. Don't be shy, come ask the experts!	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
12:00 PM - 1:00 PM	Killimanjaro Ballroom	All Attendees	Lunch		
1:00 PM - 1:45 PM	E & F	All Attendees / Leadership	WISEdata: Enrollments and Withdrawals	Understand the ins-and-outs of reporting WISEdata enrollments, including uncommon enrollments scenarios, tips and tricks, and how to review for accuracy.	Britt Mueller and Susan Bowser
1:00 PM - 1:45 PM	Aloeswood & Marula	Public Schools	CTE: Troubleshooting Q&A	Bring your CTE questions here! CTE: Troubleshooting Q&A is an opportunity for districts to ask questions about error codes and learn how to correct them.	Jessie Sloan, Amanda Popovich (CESA 12) Tracy Hogden (CESA 3, 4) and Tamara Kreklow (CESA 5, 6, 7, 8, 10)
1:00 PM - 1:45 PM	Aralia & Mangrove	All Attendees / Leadership	Ed-Fi Credential Application (Repeat)	If you have access to the Ed-Fi Credential Application, join us to gain an understanding on how to set up your student information system (SIS), special education information system, behavior & discipline systems, financial management system, or other technology providers (vendors).	Carrie Boe and Jaidaa Shafaei
1:00 PM - 1:45 PM	Guava & Tamarind	Public Schools	WISEid Basics	Learn how to perform the basic functions of WISEid, including how the 'vendor WISEdata - WISEid' integration works. This session specifically covers the Change Request process in detail, as well as Notifications and Person Upload processing.	Josh Roy and Jennifer Janik

Friday, March 10, 2023 - F	1:00 PM - 1:45 PM	Portia & Wisteria	Public Schools	WISEdata: Finance / WI School Finance Portal Updates	WISEdata Finance (WDF) and the Wisconsin School Finance Portal (WiSFiP) are DPI's next-generation financial reporting system for school districts and other local education agencies (LEAs). As we continue the transition, these systems will be developed and expanded, as reports in the existing School Financial Services reporting portal (SAFR) are retired. The SFS Team will provide updates on the status of the transition to new systems and future development.	Matt Baier and Mark Elworthy
	1:00 PM - 1:45 PM	Tamboti	All Attendees / Leadership	Data Privacy: Transparency Best Practices	This session will highlight findings from PTAC's research study on transparency and prompt a discussion of strategies for engaging with parents and reducing the fear around the collection and use of student data.	Ross Lemke, Associate Director - AEM Education Services and Tim Greve, CISO - DPI
	2:00 PM - 2:45 PM	E & F	Public Schools	LEAD: Pathways to Licensure (Repeat)	The goal of this session is to provide you a better understanding of the variety of pathways available for earning a Wisconsin educator's license.	Julie Hagen and Jennifer Kammerud
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	2:00 PM - 2:45 PM	Aralia & Mangrove	Public Schools	Educator Effectiveness & Implementation Tools	Educator effectiveness (EE) is a learning-centered, continuous improvement system designed to improve the education of all students in the state of Wisconsin by supporting the professional growth and development of educators. EE is required under state statutes and the department provides tools, such as the Frontline platform, to support implementation. This presentation will focus on the overarching principles and requirements of the system and the tools available to schools and educators.	Jacob Hollnagel and Laura Ruckert
	2:00 PM - 2:45 PM	Guava & Tamarind	All Attendees / Leadership	WISEdata: Uncommon Situations	This session will discuss reporting uncommon situations. It will also highlight valuable webpage resources and allow for Q&A time with DPI staff who are knowledgeable about uncommon situations.	Britt Mueller and Adam Mueller
	2:00 PM - 2:45 PM	Portia & Wisteria	Public Schools	WISEdata: Discipline Reporting	This session will provide an overview of how to report discipline data to WISEdata, including the key data elements sent from your SIS. We will also explore how to review your data once it has been reported.	Jeff Perry, Tim Peerenboom and Ryan McNamara