A G E N D A

Council on Library and Network Development

November 13, 2015
10 a.m. – 3 p.m.
Verona Public Library
500 Silent Street
Verona, WI 53593

<mark>Phone bridge: 1-877-820-7831   Passcode: 709486</mark>

1.	Call to Order (10 a.m.)	Cara Cavin, COLAND Chair	
2.	Public Hearing and discussion on State Superintendent's Biennial Report to COLAND (Note: the hearing is scheduled to begin at 10 a.m. with no set ending time. The Council will interrupt business and listen to public comments as necessary.)	Martha Berninger, Cara Cavin	Information, discussion, action
3.	Roll Call/Determination of Quorum	Bryan McCormick, COLAND Vice-Chair	Information
4.	Welcome to the Verona Public Library (10:05 a.m.)	Julie Harrison, Assistant Director, Verona Public Library	Information
5.	Adoption of Agenda	All	Action
6.	Approval of Minutes for September 11, 2015 meeting	All	Action
7.	Report of the Chair a) Correspondence: Thank you letter to Milwaukee Public Library Thank you letter to Tom German	Cara Cavin	Information, discussion
8.	Discussion of COLAND's Biennial Report on the Condition and Progress of Wisconsin's Libraries, 2013-15	John DeBacher, Cara Cavin	Information, discussion, action

9.	Presentation on ILEAD-USA Wisconsin initiative	Denise Anton Wright or Ryan Claringbole, Public Library Development Team, DPI	Information, discussion
10.	Report on School Libraries and the Common School Fund	Teresa Voss, Librarian, Verona Area High School	Information,
11.	Update on System Revision Steering Committee	Bryan McCormick, COLAND Vice-Chair and Steering Committee member	Information, discussion
	Lunch break (noon)		
12.	Presentation and tour Verona Public Library (12:45 p.m.)	Julie Harrison	Information, discussion
13.	DLT Standing Report	DPI staff	Information,
14.	Legislative update	DLT staff; COLAND members	Information, discussion, possible action
15.	Goals Committee Reports and Discussion of COLAND goals for 2015-16	Cara Cavin	Information, discussion, action
16.	Update on COLAND appointments	Cara Cavin	Discussion
17.	Suggestions for Future Agenda Items	Cara Cavin, All	Information, discussion, action
18.	Future Meeting Dates and Locations a) January 8, 2016 – virtual b) March 11, 2016 – Pulaski Schools c) May 20, 2016 – Mercer Public Library (TBC) -- need to confirm date	Cara Cavin, All	Discussion

Suggested other sites include Cedarburg Public
Library, Medical College of Wisconsin, La Crosse
Public Library

19.	Review follow-up items	Cara Cavin	Discussion
20.	Announcements	All	
21.	Adjournment (3 p.m.)	Cara Cavin	Action

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

November 13, 2015
10 a.m. – 3 p.m.
Verona Public Library
500 Silent Street
Verona, WI 53593

Members Present: Terence (Terry) Berres, Franklin
Mary Therese (M.T.) Boyle, Burlington
Cara Cavin, Verona
Joshua Cowles, Fond du Lac (virtual)
Miriam Erickson, Fish Creek
Laurie Freund, Waukesha
Douglas (Doug) Lay, Suamico (virtual)
Bryan McCormick, Janesville
Jess Ripp, Milwaukee
Joan Robb, Green Bay (virtual)
Kristi Williams, Cottage Grove (virtual, afternoon session)

Members Absent: Kathy Pletcher, Denmark
Thomas (Tom) Kamenick, Saukville

DPI Staff: Martha Berninger
John DeBacher
Kurt Kiefer
Denise Anton Wright
Ryan Claringbole

Others: Julie Harrison, Assistant Director, Verona Public Library
                          Teresa Voss, Librarian, Verona Area High School

1. CALL TO ORDER
Cara Cavin called the meeting to order at 10:05 a.m.

2. PUBLIC HEARING AND DISCUSSION ON STATE SUPERINTENDENT'S BIENNIAL REPORT
TO COLAND
Martha Berninger gave the overview of the biennial report, which is currently in draft form, and made
available to COLAND members in their packet. The report provides current and future activities of
Wisconsin organizations, committee, programs and projects, as they relate to library services throughout
the state. A listing of Organizations and committees covered in the report are:
Council on Library and Network Development (COLAND)
Child Care Information Center (CCIC)
Cooperative Children's Book Center (CCBC)
Department of Public Instruction, Division for Libraries and Technology (DLT)
Department of Administration, Technology for Educational ACHievement (DOA TEACH)
Digital Learning Advisory Council (DLAC)
Library Services and Technology Act (LSTA) Advisory Committee
System and Resource Library Administrators' Association of Wisconsin (SRLAAW)
Wisconsin Library Services (WiLS)

Programs and projects covered in the report:
BadgerLearn Pro
BadgerLink
Collaborative Summer Library Program
Connect2Compete/Everyone On
Creation and management of digitized library resources
Delivery of library materials
Digital Public Library of America
Division and program outreach and communication
E-Rate program
Growing Wisconsin Readers
Institute for Museum and Library Services endorsed/sponsored national programs
Interlibrary loan services
Internet access for schools and libraries
NFB Newsline for the Blind
Public library systems integrated library systems
Recollection Wisconsin
SRLAAW's System Services & Configuration Study
The University of Wisconsin Digital Collections Center
Wisconsin Talking Book and Braille Library

Wisconsin Youth Services Showcase

Martha Berninger encouraged the group to read the report as there is a lot of material and information provided regarding the resources and services provided throughout the state. This is a draft report, so please provide comment as it will be presented again at the next COLAND meeting.

Miriam Erickson noted that after reading the report we may find that we have future agenda items for upcoming COLAND meetings. Kurt Kiefer responded that adding items from the report for future COLAND meetings would be a good way to keep things moving forward.

3. ROLL CALL/DETERMINATION OF QUORUM
Bryan McCormick called the roll; 10 were present so quorum was achieved.

4. WELCOME TO THE VERONA PUBLIC LIBRARY
Julie Harrison welcomed everyone to the library.

5. ADOPTION OF AGENDA
Motion by Miriam Erickson, seconded by Laurie Freund, to adopt the agenda; the motion was approved.

6. APPROVAL OF MINUTES FOR SEPTEMBER 11, 2015 MEETING
Motion by Miriam Erickson, seconded by M.T. Boyle, to approve the minutes of September 11, 2015; the motion was approved.

7. REPORT OF THE CHAIR
Cara Cavin informed the group that she had written thank you letters to Paula Kiely and Tom German. She thanked Paula Kiely for hosting COLAND in September and Tom German for his overview and presentation regarding the Wisconsin Board of Commissioners of Public Lands.

8. PRESENTATION ON ILEAD-USA WISCONSIN INITIATIVE
Prior to the presentation, Kurt Kiefer talked about the fact that the ILEAD USA project is about libraries getting involved in their communities in new and different ways. This is something that the Aspen Report repeatedly talks about, that libraries and librarians should be integrating themselves in their community and looking at new projects, partnerships, and ways of doing activities.

Denise Anton Wright and Ryan Claringbole then presented a PowerPoint presentation that gave an overview of the project, including the 6 ILEAD-USA Wisconsin teams that participated:
Team name: "Digital Humanities"
               "Early Literacy Innovators"
               "Enrich the Future, Tap into the Past"
               "Minerva"
               "MKE Mixers"
               "WisCode Literati"

These groups gave presentations at the Wisconsin Library Association (WLA) conference and showed that different types of new activities are taking place throughout libraries in Wisconsin.

Kurt Kiefer mentioned that he sent a letter to each governing body that allowed their staff person to participate in this program, providing additional legitimacy to the ILEAD USA project and to the importance of these types of projects in Wisconsin.

Created in 2009 by the Illinois State Library, ILEAD is a library leadership immersion program that focuses on teamwork, skill building, and participatory technology. ILEAD stands for *Innovative Librarians Explore, Apply and Discover* (the 'I' in ILEAD once stood for Illinois but now stands for Innovative). At one point the project was funded by IMLS funding under the Laura Bush grants, but funding now comes from participating state budgets.

Joshus Cowles, a participant in the ILEAD-USA Wisconsin project, commented on what a great experience it was and he appreciated the support by DPI and the mentors who helped keep the project going. Joshua Cowles asked if there was anything COLAND could do to show continued support of the ILEAD-USA project, and Kurt Kiefer mentioned that as advisors to the Governor, Legislature, and the State Superintendent of DPI, COLAND can certainly write a letter of support for the program should COLAND decide that is something they wished to do. COLAND members agreed that this is a good program. Joshua Cowles and Cara Cavin agreed to draft a letter of support for the ILEAD-USA Wisconsin project.

John DeBacher commented that continuing education programs, such as ILEAD-USA, are very important, and that continuing education is a key component of the system revision process. Kurt Kiefer commented that at the state level we need to continue to work to coordinate our continuing education activities at a state level so that we get the biggest bang for our buck.

9. REPORT ON SCHOOL LIBRARIES AND THE COMMON SCHOOL FUND
Cara Cavin began the conversation by talking about an article in Knowledge Quest called *Communicating the Emerging Roles of Librarians to Teachers through a Collaborative K-12 and Higher Education Partnership*. Abstract from ERIC:

In 2010 the Wisconsin Department of Public Instruction (DPI) responded to rapid changes in school libraries by convening the "Wisconsin School Library Summit: Envisioning 21st Century Learners and School Library Media Programs." Summit participants discussed the future of school libraries in Wisconsin. During the summit, several workgroups were created to address specific needs in the field. Since then, AASL (American Association of School Librarians) has developed new standards for preparation of school librarians, and Wisconsin adopted an Educator Effectiveness model for teacher evaluation, bringing about additional changes. In 2014 a workgroup that, at the summit, had been assigned the task of creating a current job description for school librarians reconvened to update job description materials created in 2010 and to create new materials that would be useful to school librarians participating in the Educator Effectiveness evaluation model. As the group began its work, discussions about the need for advocacy generated ideas about what could be done to preserve and restore librarian positions in schools, how highly qualified teachers may be encouraged to enter the field, and how small districts can restore library services by identifying and recruiting existing staff members who can become certified as librarians while on the job. The group wondered, "Could we do something fun in the summer that would help accomplish these things?" As an answer to the workgroup's question, the

authors of this article, representing library education and the K-12 librarians in the workgroup, formed a leadership team, brainstormed ideas with the DPI library consultant, and proposed a program called Wisconsin's Emerging Roles of Librarians (ERL). The ERL program was supported by the state's library education consortium (UWSSLEC), the Wisconsin Educational Media and Technology Association (WEMTA, the state professional organization), and the state Department of Public Instruction. The program included a summer workshop, offered in three locations around the state. This article describes how the leadership team designed the workshop to educate teachers--and subsequently, their administrators--about how the roles of school librarians have evolved, share the impact these roles can have on student achievement, and provide hands-on experiences to help the participants develop knowledge and skills they could take back to their classrooms in the fall.

Cara Cavin followed up by mentioning how important school librarians/media librarians are and that she was pleased to introduce Teresa Voss, Librarian for the Verona Area High School, as our next presenter. Teresa Voss thanked COLAND for inviting her and then said that Cara Cavin was her mentor when she began working with schools here in Wisconsin.

Teresa Voss talked a bit about the Common School Fund, which supports public schools with funds to purchase books, databases, and other materials for library services. She said that Common School Funds make up about 96% of the funds used for these purchases. In Verona, they have about 5000 kids in schools, with $160,000 total for materials spending ($151,000 of that comes from the Common School Fund). She also mentioned that for many schools the only source of funding that they have for books and materials is from the Common School Fund, with no additional local funds being used to make purchases.

Kurt Kiefer commented that Common School Funds are the core source for supporting school books, materials, iPads, and other IT equipment. M.T. Boyle asked if that is why schools have cut their own funding for school libraries, since the Common School Fund exists. Kurt Kiefer said it could be, but it is more likely the case where there are fewer funds to go around and that budgets are getting squeezed from all directions. This is why it is so important to keep the Common School Fund as it is since it is the one thing that helps to keep school libraries funded.

10. DISCUSSION OF COLAND'S BIENNIAL REPORT ON THE CONDITION AND PROGRESS OF WISCONSIN'S LIBRARIES, 2013-2015

John DeBacher mentioned that at this point the report is a draft as we still need some input from COLAND members before presenting the report to the superintendent. There is also a lot of crossover with the DPI report so some things may have gotten mixed together.

John DeBacher mentioned the statistical changes, such as the drop in circulation and visits, but that there is an increase in program attendance. This matches what is happening nationally in libraries as patron use and library activities are changing. John DeBacher did feel that streaming of content may be eating in to some of the AV checkouts. He would like to see if there are checkout statistics by type (such as AV) from some systems with long-running automation vendors to see what the trends have been.

John DeBacher also mentioned that he would like to see the COLAND report to DPI come out earlier than the DPI report as there could then be some responses and initiatives from DPI in response to the COLAND recommendations. One thing that could yet be added would be the summary of the goals committees.

Kurt Kiefer commented that the state does have resources, we just need to use them in the most effective and efficient way possible. That was something noted in the continuing education discussion which was earlier this morning.

John DeBacher said he will make some small edits and post to the COLAND website for final comments.

Bryan McCormick motioned to approve the COLAND report, seconded by M.T. Boyle; motion carried.

11. UPDATE ON SYSTEM REVISION STEERING COMMITTEE
Bryan McCormick gave an update of the Library System Redesign Steering Committee progress (see memo distributed with the COLAND packet). The committee has met a couple of times virtually, with one face-to-face meeting that occurred during the WLA Conference. The committee first started to work on an RFP to hire a project manager to oversee the project. After receiving and reviewing submissions, the decision was made to hire WiLS as project Manager. The next meeting date had not yet been set, but will likely be in the next week or two. One of the items that WiLS suggested doing, and was agreed upon by the Steering Committee, is that we should re-verify and update the data collected regarding system budgets and service data.

Laurie Freund commented that there is currently some miscommunication out there, that there are libraries saying that the system revision process is a done-deal and that there will be 4 systems. Discussion followed that we need to make sure that we are communicating an accurate and consistent message with libraries in Wisconsin. Bryan McCormick said that he will communicate this need back to the committee and make sure that we have a communication plan in place.

Additional discussion was held regarding moving this project forward, and that we need to make sure that implementation does occur. Kurt Kiefer once again mentioned the need to target the 'low hanging fruit', the things that are a bit easier to make change with, and to get some successes early on.

Lunch break (noon)

12. PRESENTATION AND TOUR OF THE VERONA PUBLIC LIBRARY (12:45 P.M.)
Julie Harrison and Ronda Evenson gave COLAND members a tour of the Verona Public Library. Highlights included the sorting machine, large number of totes containing books on interloan, and the Children's area.

13. DLT STANDING REPORT
Kurt Kiefer started by talking about his recent activities as a member of COSLA (Chief Officers of State Library Agencies), and that as Secretary he is a Board Member of COSLA. At the membership meeting

of COSLA which was recently hosted by New Jersey there was a lot of discussion about data in the library community; what we collect, how we use it, etc. The membership discussed that there needs to be more coherence in the library community regarding data. Moving forward COSLA is looking towards having a purpose driven approach to the data we are collecting and using in our libraries, and how we use that data to assess what we do (evaluation criteria).

Kurt Kiefer also brought up the Aspen Report, the importance of it and that Wisconsin will continue to use that as a resource. This report will also be used to evaluate Wisconsin's strategic plan for IMLS (Institute of Museum and Library Services), and COLAND's strategic goals.

Also at the COSLA meeting: A forum on continuing education, that there needs to be a collaborative effort with continuing education activities, as well as additional training for library trustees; a presentation about the Digital Public Library of American, an exciting project that Wisconsin is now a partner of; a presentation from RIPL, the Research Institute for Public Libraries, where they talked about how we use and set up data, information that will be helpful in working on the data collection piece discussed earlier; a program from Maine and Connecticut where they talked about positive STEM initiatives in their public libraries; and ALA provided an overview of the Libraries Transform initiative, a program inspired by the Aspen Report.

Martha Berninger then talked a bit about an eBook initiative for schools and that they are putting together a group to talk about creating a small consortia for school eBooks.

In regard to BadgerLink resources, Martha Berninger has been given the authority to put together a different method for selecting resources for BadgerLink. BadgerLink staff will be able to create an RFP/RFQ that is a little bit different, and will be able to modularize the content to specific subject areas.

John DeBacher talked a little bit about the Play and Read Initiative with AmeriCorps. There are seven sites in Wisconsin, and the focus is on having the AmeriCorps volunteers do home visits and more outreach activities with parents and children. The program dovetails nicely with the Growing Wisconsin Readers program. This project has been a coordinated effort with schools, libraries, instructors, AmeriCorps, and others.

Ryan Claringbole said that there will be new rates in Quarter 1 for BadgerNet, but that they will be much better and provide more bandwidth than we currently have available.

Ryan Claringbole also said that E-Rate was completely funded by the Federal government, so there will likely be an increase in applicants for E-Rate as there will be money available.

Nancy Anderson of DPI talked about the school library media specialist licensing project. A summit was convened to address what needed to be done. The group worked on a job description for a school library media specialist, as the job today is quite different than it used to be, as technology and how it is used in a school setting is of great importance. People from many different backgrounds, such as IT, media, reading specialists, etc., all helped to draft the job description. One challenge was that the competencies of the licensure needed to be addressed so that there is alignment between all the licensing bodies.

Kurt Kiefer mentioned that the biggest need is to be responsive; what do the kids need to know and how can we address the ability to meet those needs.

There will be a large stakeholder group meeting in January, and in February the group will make sure the job description meets all the licensing needs before sending it on to the superintendent and then to the higher education groups so that they can adjust their curriculum to meet these changes.

14. LEGISLATIVE UPDATE

John DeBacher talked about the recent success of getting the legislature to change the minimum level of board members for a library system with multi-county membership from 15 to 11. The change was asked for by the new Bridges Library System and was approved by the Legislature and the Governor.

John DeBacher also talked about the tribal library in Menomonee. For a tribal library to also be a public library they must have a certified librarian on staff, submit an annual report, and meet the requirements of being a member of a library system. The library in Menomonee is working to meet these requirements.

John DeBacher also talked about a current issue with Kewaunee County, that they did not want to pay Brown County for library services provided to their residents. Kewaunee was proposing that counties bill residents directly for library services received. Recently a new State Representative and County Executive came on board in Kewaunee County, and they did not know the history or rationale behind the payments. John DeBacher said that when Kewaunee previously did research on whether a branch library would be more efficient, they found that it was more affordable to pay Brown County for library services rather than to construct a branch library.

WLA is working on statutory language to allow libraries to work with collection agencies.

Kurt Kiefer mentioned that while a Federal budget deal has been made, there has not been any word yet on what IMLS funding will be. We are hoping that it is at least flat funding. John DeBacher said that since we do not know when the IMLS funding will arrive the grant cycle dates have changed from February to April.

15. GOALS COMMITTEE REPORTS AND DISCUSSION OF COLAND GOALS FOR 2015-2016

Cara Cavin took a stab at what the COLAND goals should be for 2015-16 and sent a draft out to everyone, which is also available on the Google drive. Reminder that the goals committees need members and a chairperson, so please consider being on a committee or two and possibly as a chairperson.

GOAL I: Support the work of the Public Library System Revision Steering Committee

Committee: Bryan McCormick, chair, Laurie Freund, Doug Lay.

GOAL II: Support and encourage library professionals to form alliances with local, state, and national decision makers to demonstrate the value of libraries in education, literacy, employment, entrepreneurship, and digital access.

Committee members are needed for this Goal. Workforce development is a big piece of this Goal. Part of this goal is to educate librarians about the need to get out in to their communities and to take an active role in educating others about how the library can be a productive partner.

M.T. Boyle said she would work on a letter for Workforce Development.

GOAL III: Use existing networking capabilities to communicate the goals of COLAND and provide opportunities for these communities to give feedback on their issues and concerns.

Committee: Cara Cavin, chair, Terry Berres

GOAL IV: Continue the conversations related to ebooks, exclusive contracts, access to digital information, and other information technology developments.

Committee: Joan Robb, Terry Berres, with Kurt Kiefer and Martha Berninger as DPI Liaisons.

GOAL V: Continue to advocate for ongoing projects and issues:

We need to have a lead person for each of these projects:

1. Wisconsin Prison Literacy Project – support the partnership with Wisconsin Department of Correction and DOC Library Services and Education Technology Coordinator.

2. Common School Fund – educate legislators and communities on the value of the Common School Fund and continue to monitor challenges to Common School Fund. Miriam Erickson would be part of this committee, with Martha Berninger as DPI Liaison.

3. Hospital and Health Services Libraries – communicate to the medical library community COLAND's interest in health services libraries and their needs.

4. School Librarianship – support revisions to ongoing issues for school librarian licensing and professional standards, and advocate for adequate staffing of school libraries.

16. UPDATE ON COLAND APPOINTMENTS
As reported at the September meeting, Kurt Kiefer and Roslyn Wise met with Elizabeth Hizmi who coordinates the Governors appointments to committees. There are no updates at this time on appointees to COLAND. We need to once again start thinking about people who might be able to serve as a COLAND representative, especially people who can represent areas of the state that do not have much representation, such as the northern part of the state. If we know people who have applied, we should let Elizabeth Hizmi know, and if a legislator from that area can be informed that may help speed the process along as well.

17. SUGGESTIONS FOR FUTURE AGENDA ITEMS
Possible future agenda items discussed were: a discussion about the Aspen Report; Play and Read (July?); Digital Public Library of America (May?); future of American libraries (article); bylaws and goals; WISELearn (March?)

18. FUTURE MEETING DATES AND LOCATIONS

a) January 22, 2016 – virtual (needed to change due to ALA Mid-Winter and other meetings)
b) March 11, 2016 – Pulaski School District
c) May 20, 2016 – Mercer Public Library (need to confirm date)

Other future sites: Cedarburg Public Library, Medical College of Wisconsin, LaCrosse Public Library, and Egg Harbor Public Library once the new library is built.

19. REVIEW FOLLOW-UP ITEMS
Josh Cowles and Cara Cavin will write a letter of support for the ILEAD-USA Wisconsin project. A letter of support will be written regarding the system revision process. A letter of support will be written regarding library involvement in Workforce Development. COLAND members should continue to advocate for COLAND appointments.

20. ANNOUNCEMENTS
Nothing major to announce other than to have a safe holiday.

21. ADJOURNMENT
Motion by Doug Lay, seconded by Mary Therese Boyle, to adjourn; the motion was approved. Meeting adjourned at 3:12pm.

Respectfully submitted,

Bryan J. McCormick

Bryan J. McCormick, Vice-Chair