



A G E N D A

Council on Library and Network Development

May 16, 2014
10:00 a.m. until 3:00 p.m.
Madison Public Library – Central
Room 302
201 West Mifflin Street
Madison, WI 53703

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| 1. Call to Order (10 a.m.) | Emily Rogers, Chair | |
| 2. Roll Call/Determination of Quorum | Joshua Cowles,
Secretary | |
| 3. Welcome to the Madison Public Library | Greg Mickells, Director | |
| 4. Adoption of Agenda | All | Action |
| 5. Approval of Minutes for March 14, 2014 meeting | All | Action |
| 6. Discussion with Tony Evers,
State Superintendent (10:10 a.m.) | Tony Evers | Information,
discussion |
| 7. Presentation by Greg Mickells, Director, Madison
Central Public Library (10:45 a.m.) | Greg Mickells | Information,
discussion, |
| 8. Report of the Chair (11:30 a.m.)
Correspondence: | Emily Rogers | |
| 9. DPI-DLT Standing Report (11:40 a.m.) | DLT Staff | Information,
discussion |
| Lunch (noon) | | |
| 10. Legislative Update (12:30 p.m.) | Kathy Pletcher, M.T.
Boyle, DLT Staff | Information,
discussion |
| 11. Biennial Budget Discussion (12:45 p.m.) | DLT Staff | Information,
discussion |

12. Update on Wisconsin Prison Literacy Project (1:05 p.m.)	Thomas Maloney, Department of Corrections	Information, discussion
13. Update on LSTA 2013-2017 Strategic Plan (1:40 p.m.)	Terrie Howe, DLT/PLDT	Information, discussion
14. COLAND goals update (1:55 p.m.)	Emily Rogers, All	Information, discussion
15. Election of nominating committee for COLAND officers for 2014-15 (2:30 p.m.)	Emily Rogers, All	Discussion, action
16. Update on COLAND appointments (2:45 p.m.)	Emily Rogers	Discussion
17. Future Agenda Items (2:50 p.m.)	Emily Rogers/All	Information, discussion, action
18. Future Meeting Dates and Locations b) July 11, 2014 – LaCrosse Public Library (needs to be confirmed) c) September 12, 2014 -- TBD d) November 14, 2014 -- TBD Other suggestions for future meetings – Madison Public Library, Goodman Branch	Emily Rogers, all	Discussion, action
19. Review follow up items	Emily Rogers	Discussion
20. Announcements	All	
21. Adjournment	Emily Rogers	Action

A tour of the Madison Public Library will take place at 3 p.m. (immediately following the meeting for those who can stay; the tour will last approximately one hour).

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

May 16, 2014

10:00 a.m. – 3:00 p.m.

Madison Public Library – Central
201 West Mifflin Street, Room 302
Madison, WI 53703

- Members Present: Terrence (Terry) Berres, Franklin
Mary Therese (M.T.) Boyle, Burlington
Nita Burke, Darlington
Cara Cavin, Verona
Joshua Cowles, Fond du Lac
Miriam Erickson, Fish Creek
Laurie Freund, Waukesha
Thomas (Tom) Kamenick, Saukville
Doug Lay, Suamico
Bryan McCormick, Janesville
Kathy Pletcher, Denmark
Joan Robb, Green Bay
Emily Rogers, De Pere
Jim Trojanowski, Ashland
Kristi Williams, Cottage Grove
- Members Absent: Michael Bahr, Germantown
Ewa Barczyk, Milwaukee
Bob Koechley, Fitchburg
Patrick Wilkinson, Oshkosh
- DPI Staff: Nancy Anderson
Martha Berninger
Ryan Claringbole
John DeBacher
Tony Evers
Terrie Howe
Kurt Kiefer
Roslyn Wise
- Others: Greg Mickells, Director, Madison Central Library
Thomas Maloney, Librarian, Department of Corrections

1. CALL TO ORDER

Emily Rogers called the meeting to order at 10:10 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Joshua Cowles called the roll; 15 members were present so a quorum was achieved.

3. WELCOME TO THE MADISON PUBLIC LIBRARY

Greg Mickells, director of the Madison Public Library, briefly welcomed COLAND.

4. ADOPTION OF AGENDA

Motion by Jim Trojanowski, seconded by Cara Cavin to adopt the agenda; the motion was approved.

5. APPROVAL OF MINUTES FOR MARCH 14, 2014, MEETING

Motion by Kathy Pletcher, seconded by Nita Burke to approve the March 14, 2014, minutes as presented; the motion was approved.

6. DISCUSSION WITH TONY EVERS, STATE SUPERINTENDENT

State Superintendent Tony Evers spoke to COLAND about recent visits to Abbottsford and Delafield and the efforts that their public libraries are making in the areas of Spanish language collections and youth literacy, respectively. Evers also mentioned the successful collaboration of the Growing Wisconsin Readers Program. He shared several library priorities within DPI, including exploring efficiencies that could be realized within and between public library systems in the state. Superintendent Evers welcomed comments on library system efficiencies and collaboration. COLAND members offered a number of suggestions, including some form of mandate for action by systems, the development of clear goals, and the consolidation of technology including both ILS systems and more general systems like e-mail services.

John DeBacher also mentioned the areas of study for the LEAN process that DPI has engaged a consultant in, among them: consolidation, technology, duplication, and shared services.

7. PRESENTATION BY GREG MICKELLS, DIRECTOR, MADISON CENTRAL PUBLIC LIBRARY

Greg Mickells spoke about the newly renovated Madison Central Library and some of the programs and events that it has enabled. Bookless and Stacked were two wildly successful community events including art, music, and other attractions held in the central library space before and after the renovation, respectively. The newly renovated central library contains The Bubbler, a program and space that offers opportunities for creators and artists. Among these: a media lab, a “meet your makers” program to showcase local creators, a social networking program called Night Light, and a number of special events like a design marathon called Design Like Mad. COLAND members were also given an early preview of the Yahara Music Library, a collaboration between Madison Public Library and murfie, a

music service. Yahara pays a license fee directly to local artists in return for making their music digitally available to anyone with a South Central Library System card. Mickells also spoke about the renovated central library's efforts to address populations in need of services such as the homeless, veterans, addicts, and others, by offering onsite offices for social agencies serving these populations.

8. REPORT OF THE CHAIR

Emily Rogers reported that thank you notes were sent to previous hosts and guests, but no other correspondence has been sent. Rogers had nothing else to report, outside of topics covered under other agenda items.

9. DPI-DLT STANDING REPORT

Kurt Kiefer briefly highlighted a few ongoing items that he had reported previously: discussions about library systems, services, efficiencies, and consolidation; the library broadband project in cooperation with Department of Administration/TEACH that will bring fiber optic connections and higher bandwidth to many Wisconsin libraries this year; the Edge assessment pilot that DPI and some Wisconsin libraries are participating in; and the project for school e-book purchasing.

John DeBacher introduced Ryan Claringbole, DPI's new Public Library Technology Consultant. This position was formerly held by Bob Bocher. Ryan will be looking at ways to incorporate technology in both traditional and nontraditional library service.

Ryan Claringbole reported further on the library broadband expansion project. He noted that Bob Bocher is still the main contact and is still working for DPI on a limited basis. The project is on schedule, with 350+ libraries throughout state. The expansion of fiber will allow scalability under the next contract in 2016.

Claringbole gave an update on FCC's e-rate comments process. Comments from DPI and others advocate a shift away from antiquated technologies toward things like WiFi. The FCC commissioners also applied pressure for faster processing of e-rate applications. FCC is targeting rulemaking by June or July.

Regarding the Edge initiative, Claringbole has reached out to Wisconsin public libraries for voluntary participation. Edge is a self-assessment for public access to technology in

libraries. Kurt Kiefer said the process has been empowering for libraries elsewhere and DPI is exploring how this could align with and complement public library standards.

Martha Berninger gave an update on the school ebook project. DPI is contracting with WiLS to conduct a study and assess needs. The first step is developing an instrument to look at the key factors that school library media specialists would want to have in an ebook contract. Then, they will look at purchasing that is already happening through WiLS for some districts. With this information, they can develop potential purchasing scenarios and explore different funding mechanisms. Kurt Kiefer said that they hoped to have the study back by mid-July and DPI hoped to include something for this project in their budget request.

Lunch Break

10. LEGISLATIVE UPDATE

Kathy Pletcher reported that Wisconsin Library Association's Library Development & Legislation Committee (LD&L) is working on encouraging librarians and trustees to find out who is running for office and offer to host listening sessions and similar events. LD&L is asking them to talk with candidates about libraries and literacy and to continue to work on building positive relationships with legislators and potential legislators. LD&L is compiling a relationship list and hosted a session about relationship building at the Wisconsin Association of Public Libraries conference.

M. T. Boyle reported on National Library Legislative Day. Julie Schneider organized the event for Wisconsin. The primary issues discussed were: LSTA funding and broadband. Boyle shared observations about what message resonates: show how funding is used in unique, collaborative, effective ways; listen effectively to opposition and bridge the gap between positions; and market your message while listening to the needs of audience. She also noted that a Sean Duffy aide said they would be willing to put a BadgerLink link on their website.

11. BIENNIAL BUDGET DISCUSSION

Kurt Kiefer invited comments and suggestions for DPI's upcoming budget request in September.

Miriam Erickson suggested allocating funds to encourage or facilitate library system mergers and consolidation. Kristi Williams suggested providing incentives for consolidation.

Kathy Pletcher suggested exploring ways to address the achievement gap. Pletcher mentioned the Reach Out and Read program and a possible connection between libraries and the medical community.

Jim Trojanowski suggested that, whether a budget item or not, a priority should be addressing questions around tribal libraries, including issues of governance, sovereignty, tribal residency, and how they fit in as public libraries.

Terry Berres suggested more study and tracking of users of digital content and more customer support of digital media sources.

Nita Burke suggested more support for strategic planning – specifically, getting communities ready for the future, broadband, technology, etc.

M. T. Boyle suggested funding for technology training and job readiness, and aligning priorities with workforce development.

Jim Trojanowski offered another priority: clarification of digital downloadable media. Trojanowski said that we treat it sort of like print and sort of like databases and it causes confusion. They are not counted as circulations, but yet libraries are bound by the same services requirement. Trojanowski said that we need clarification about how we should treat it.

Brian McCormick suggested a legislative change: County support for libraries does not count against their tax levy limit, and we should make it the same for municipalities.

Cara Cavin suggested that we may need to review our COLAND goals in relationship to these budget priorities.

Josh Cowles suggested expanding Google Apps access to public libraries and systems, with a budget item if necessary, accelerating Statewide ILS exploration, and incorporating the Edge assessment into library standards and funding needs determinations.

12. UPDATE ON WISCONSIN PRISON LITERACY PROJECT

Tom Maloney said that the Wisconsin Prison Literacy Project has been on hiatus while working through some other projects, including a new ILS. The current ILS is barely

functional and its successor product isn't working as well as hoped. Maloney wants to emulate what a prisoner will see on the outside when released, so they need better, newer materials, and the focus on materials that are useful for when individuals are released. It will be a while before Maloney can restart the donation program because of the backlog of materials to process, GED testing, etc. However, Maloney has written new guidelines for donations focused on items to assist an offender when they reenter the real world. Maloney reiterated his appreciation for the project and its importance: a prisoner reading a book is a prisoner not causing a problem.

13. UPDATE ON LSTA 2013-2017 STRATEGIC PLAN

Kurt Kiefer said that the LSTA 7 purposes were reauthorized in 2010. Evaluation results from 2008-2012 show that broadband is a top priority, as is technology to improve library services and electronic content.

Any changes to the LSTA plan are needed to IMLS by April.

John DeBacher reported that DPI has submitted a waiver request to IMLS. Because of the 10 percent reduction in state funding, the maintenance of effort requirement is not being met. If the waiver isn't approved, it would mean a reduction of around \$150,000.

14. COLAND GOALS UPDATE

Emily Rogers reiterated COLAND's intent to align goals with the LSTA plan where appropriate. Each committee should review the LSTA strategic plan and discuss updating goals as a committee. Emily asked chairs to arrange a committee meeting to do this before the next COLAND meeting.

15. ELECTION OF NOMINATING COMMITTEE FOR COLAND OFFICERS FOR 2014-2015

Emily Rogers noted that the bylaws require election of a nominating committee. Jim Trojanowski, Kathy Pletcher, and Cara Cavin each nominated themselves.

Motion by Kristi Williams, seconded by Miriam Erickson to elect the self-nominated members to the nominating committee; the motion was approved.

16. UPDATE ON COLAND APPOINTMENTS

No updated information on appointments was available.

17. FUTURE AGENDA ITEMS

The following future agenda items were suggested:

Open Education Resources (Erickson)

Recommendations for changes to the LSTA plan (Rogers)

Reach Out & Read/Early Literacy (Pletcher)

18. FUTURE MEETING DATES AND LOCATIONS

The following future meeting locations were suggested:

Mauston (Burke)

Stoughton High School – Fab Lab (Cavin)

West De Pere (Kiefer)

Kenosha (Cavin)

Keshena – Joint Library (Freund)

Somewhere in Milwaukee (Trojanowski)

Marquette Law Library (Kamenick)

Roslyn Wise noted that the proposed LaCrosse location for the next meeting was not yet confirmed and that COLAND officers would need to make arrangements with the library director. Alternatives to LaCrosse were: Keshena (to be explored by Rogers), Mauston (to be explored by Burke), or Marquette Law (to be explored by Kamenick).

19. REVIEW FOLLOWUP ITEMS

Committee chairs were to call meetings to discuss LSTA plan alignment with committee goals.

Details of the next meeting location and agenda are to be settled by COLAND officers.

20. ANNOUNCEMENTS

Kathy Pletcher announced that Nicolet Library System, in cooperation with others, has put together a trustee training week. It will consist of several webinars and will be archived.

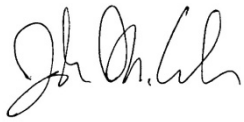
The idea came from the WLTF (Wisconsin Library Trustees and Friends) board.

21. ADJOURNMENT

Motion by Kristi Williams, seconded by Joan Robb, to adjourn; the motion was approved.

Meeting adjourned at 2:55 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Joshua Cowles". The signature is fluid and cursive, with the first name "Joshua" and last name "Cowles" clearly distinguishable.

Joshua Cowles, Secretary