



A G E N D A
Council on Library and Network Development
July 11, 2014
10 a.m. – 3 p.m.
Hatch Public Library
111 West State
Mauston, WI 53948

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|-----|--|---|--|
| 1. | Call to Order (10 a.m.) | Emily Rogers, Chair | |
| 2. | Roll Call/Determination of Quorum | Joshua Cowles, Secretary | |
| 3. | Welcome to Hatch Public Library (10:05 a.m.) | Bridget Christenson,
Director, Hatch Public
Library | |
| 4. | Welcome to new COLAND member(s) | Emily Rogers | |
| 5. | Adoption of Agenda | All | Action |
| 6. | Approval of Minutes for May 16, 2014 meeting | All | Action |
| 7. | Report of the Chair (10:10 a.m.)
a) Correspondence: | Emily Rogers | Information,
discussion, possible
action |
| 8. | Nominating committee report and election of COLAND officers for 2014-15 (10:15 a.m.) | Emily Rogers | Discussion, Action |
| 9. | Goals Committee Reports and Discussion of COLAND goals for 2014-15 (10:30 a.m.) | Emily Rogers | Information,
discussion, action |
| 10. | DLT Standing Report (11:30 a.m.)

Lunch break (noon) | DPI staff | Information,
discussion |
| 11. | Presentation on Hatch Public Library (12:45 p.m.) | Bridget Christenson,
library director | Information,
discussion |
| 12. | Legislative update (1:30 p.m.) | DLT staff; COLAND
members | Information,
discussion, possible
action |
| 13. | Update on COLAND appointments for terms ending July 1, 2013 and July 1, 2014 (2:00 p.m.) | Emily Rogers | Discussion |

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| 14. | Suggestions for Future Agenda Items | Emily Rogers, All | Information,
discussion, action |
| 15. | Future Meeting Dates and Locations
a) September 12, 2014 – Keshena (TBC)
b) November 14, 2014 – TBD
c) January 9, 2015 – virtual
d) March 13, 2015 – Marquette or West De
Pere (TBC) (Tom checking with Marquette;
Emily checking with West De Pere)
e) May 8, 2015 – Marquette or West De
Pere (TBC) (also need to confirm date due
to possible conflict with WAPL) | Emily Rogers, All | Discussion |
| 16. | Review follow-up items | Emily Rogers | Discussion |
| 17. | Announcements | All | |
| 18. | Adjournment (3 p.m.) | Emily Rogers | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes
July 11, 2014
10:00 a.m. – 3:00 p.m.
Hatch Public Library
111 West State
Mauston, WI 53948

Members Present:

- Terrence (Terry) Berres, Franklin
- Mary Therese (M.T.) Boyle, Burlington
- Nita Burke, Darlington
- Cara Cavin, Verona
- Joshua Cowles, Fond du Lac
- Miriam Erickson, Fish Creek
- Laurie Freund, Waukesha
- Thomas (Tom) Kamenick, Saukville
- Doug Lay, Suamico
- Bryan McCormick, Janesville

Jess Ripp, Milwaukee
Joan Robb, Green Bay
Emily Rogers, De Pere
Jim Trojanowski, Ashland
Kristi Williams, Cottage Grove

Members Absent: Ewa Barczyk, Milwaukee
Bob Koechley, Fitchburg
Kathy Pletcher, Denmark
Patrick Wilkinson, Oshkosh

DPI Staff: Martha Berninger
John DeBacher
Kurt Kiefer
Roslyn Wise

Others: Bridget Christenson, director, Hatch Public Library
Kris Adams Wendt, co-chair, Wisconsin Library Association
(WLA) LD&L committee

1. CALL TO ORDER

Emily Rogers called the meeting to order at 10:10 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Joshua Cowles called the roll; 16 members were present so a quorum was achieved.

3. WELCOME TO THE HATCH PUBLIC LIBRARY

Bridget Christenson spoke about building the present building and their fundraising process.

4. WELCOME TO NEW COLAND MEMBER(S)

COLAND welcomed Jess Ripp who works in real estate management in the Milwaukee Area.

5. ADOPTION OF AGENDA

Motion by Nita Burke, seconded by M.T. Boyle to switch agenda items 9 and 10; the motion was approved.

6. APPROVAL OF MINUTES FOR MAY 16, 2014, MEETING

Motion by Cara Cavin seconded by Joan Robb to approve the May 16, 2014 minutes as presented; the motion was approved.

7. REPORT OF THE CHAIR

Emily Rogers reported that thank you notes were sent to previous hosts and guests, but no other correspondence has been sent. Rogers had nothing else to report, outside of topics covered under other agenda items.

8. NOMINATING COMMITTEE REPORT

On behalf of the nominating committee, Jim Trojanowski offered the following slate of candidates: Nita Burke for COLAND Chair, Bryan McCormick for Vice Chair, and Joshua Cowles for Secretary.

Motion by Cara Cavin, seconded by Miriam Erickson, to approve the slate of candidates presented; the motion was approved.

9. DPI-DLT STANDING REPORT (PREVIOUSLY ITEM 10)

Kurt Kiefer noted the discussion with the state superintendent at the last COLAND meeting regarding public library systems, services, consolidation, and other concerns. Kiefer said that Superintendent Evers fully supports moving forward with parts of the initiative started by SRLAAW and the Lean Study group and he believes COLAND is the body to move forward and do something.

John DeBacher spoke briefly about the Lean Study led by consultant Walter Jankowski that was modeled after Senator Liebham's proposal for a study by the Department of Administration that was ultimately vetoed by the Governor on the grounds that DPI had the authority to conduct such a study if it wished.

DeBacher also reported that a study of statewide ILS similarities and dissimilarities was also proceeding under the management of WiLS.

Kiefer said that the focus should be on steps that can be carried out and that COLAND's role is to help get the changes "across the goal line" this time.

Kris Adams Wendt spoke about the history and necessity of library systems in the state but noted that they are based on difficult to change models and have been slow to change because we have lacked leadership both statewide and locally to bring that change forward.

Wendt suggested that COLAND form a team to develop a strategic vision for library systems in the 21st century, as the logical group to move such an initiative forward.

Kiefer added that research has already been done by different groups. The COLAND team would need to review it and then make some decisions. The Superintendent would like to see something by January.

Wendt said that based on that timeline, the team should make a final report to COLAND at the Nov. meeting.

COLAND members and DPI staff discussed other states that have merged systems or ILSs, often involuntarily. COLAND members then discussed how to have a successful voluntary process guided by the library community, including buy-in of the local boards, not just directors. If there are cost savings realized by changes to library systems and services, COLAND members suggested that the funds could be reallocated for priority needs, though many of the changes may simply result in better, more coordinated services.

COLAND members Jim Trojanowski, Laurie Freund, Joshua Cowles, Bryan McCormick, Doug Lay, and Joan Robb volunteered to serve on the team to develop a strategic vision for library systems in the 21st century. Kris Adams Wendt also relayed Kathy Pletcher's desire to serve on the team, despite her absence. Nita Burke will also work with the group as the incoming COLAND chair.

Continuing on with the standing report, DeBacher gave an update on the LSTA federal funding that PLD administers on behalf of the state. The funds are half grants, and half statewide services, consultants and resources. IMLS has a maintenance of effort requirement that could drop our LSTA funding by \$150,000 if the waiver is not granted, due to the 10% drop in system funding impacting the 3 year averages. DeBacher said that by September he should hear about the waiver request.

Kurt Kiefer reported that the Department of Administration's Division of Enterprise Technology is progressing mostly on schedule with the project to expand fiber to nearly all public libraries in Wisconsin. This is an important step for the future because it takes capital expenditure of fiber out of the equation for future contracts and allows for increased speed. John DeBacher reported that 359 total locations will be addressed. 40% of those were already upgraded as of this week. By the end of summer 262 should be completed, with the rest done before ground freeze

John DeBacher reported that Wisconsin will be participating in iLead, a project Illinois has done for several years for development of library professional services. Teams are formed around the state to address particular problems. Wisconsin will have about five teams of 5 members each, with an RFP for teams in September. The focus is on digital/technology issues.

Kurt Kiefer reported that the division is continuing to adjust methods of communication. They are moving toward use of a blogging platform and Google+ and plan to transition away from Channel Weekly likely as an e-mail newsletter.

10. GOALS COMMITTEE REPORTS AND DISCUSSION OF COLAND GOALS FOR 2014-15 (PREVIOUSLY ITEM 9)

Goals committee chairs relayed the purpose of their committees and progress toward their goals. Some reports of particular note were: The Goal II (Prison Literacy) committee reworked their goal to shift away from getting materials to more general support for the partnership with Department of Corrections and Tom Maloney. Joan Robb reported that the Goal VIII (e-book) committee has asked Sara Gold at WiLS to give an update on WPLC. The committee continues to discuss problem areas for ebooks and possible models outside the Overdrive or big 5 models.

Lunch Break

11. PRESENTATION ON HATCH PUBLIC LIBRARY

Bridget Christenson shared with COLAND that Hatch Public Library is in middle of a long range planning process and spoke about some of the things they had learned from that process. The library hired library consultants and held a “library futures” event, inviting people to speak about trends and happenings in this state and others. They had a good response and began talking with other stakeholders in the community. Christenson said that community wants & needs were framed as “AND,” meaning people want traditional services *and* e-books *and* programs, etc. Christenson also noted the following trends: a shift from passive to active facility, from individual activities to collaborative activities, and staff shifting from provider of information to coach.

12. LEGISLATIVE UPDATE

Kurt Kiefer reported on the budget process. We are in the middle of the biennium right now but that is when we start to lay the groundwork for next budget cycle. Budget items are due to the Superintendent by Sept. 15. Thus far, DLT has presented traditional items that are normally put forward like contracts with Milwaukee Public Library, UW-Madison, Childrens Cooperative Book Center, Talking Book & Braille Library and Newsline for the Blind. They also seek authorization to increase BadgerLink in the areas of addressing the skills gap and workforce development. BadgerLink is a separate item and funded through USF. BadgerLink resources would cost about \$75M if purchased individually, vs. around \$2M when purchased as a state. There has been an exponential increase in BadgerLink usage biennium over biennium.

Regarding the library system aids request, Kiefer noted that DPI is statutorily required to request 13%, which would be about \$26M. The actual funding amount is around \$15M.

In the last biennial budget, the agency requested funds for WISELearn, enabling content storage/search and professional networking. The current budget request includes some buying of content, and also adds matching grants for e-book collection to supplement what the locals are doing. Also included are support dollars to focus on technical support for small schools and libraries in Wisconsin. This would take the form of public-private technology support partnerships.

Kiefer also reported on the TEACH program, established in the 90s under the Thompson administration to subsidize bandwidth, wiring, devices, professional learning, etc. Since then, infrastructure & professional learning were eliminated from the program but broadband remained. Kiefer feels that it is time to get back to some of those things, especially professional learning, because it is demanded by the economy and future job readiness. It is time to develop TEACH 2.0. The program is managed through Department of Administration's Division of Enterprise Technology.

At the federal level, Kiefer reported that the FCC approved the e-rate reform rule changes mentioned at previous meetings. This makes additional funds available for infrastructure upgrades, especially WiFi.

13. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2013 AND JULY 1, 2014

Emily Rogers had no update from the Governor's office but noted that 3 terms were expired and 4 would be expiring soon.

14. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Reach Out & Read

WiseLearn

eBooks/WiLS-Gold (September?)

UW-Campuses and Resource Sharing

15. FUTURE MEETING DATES AND LOCATIONS

Keshena is willing to host according to DeBacher.

UW-Superior (suggested by Trojanowski)

Marquette (summer only)

Fond du Lac (suggested by Williams)

Cedarburg (suggested by DeBacher)

16. REVIEW FOLLOW-UP ITEMS

Library system strategic vision workgroup names will be transmitted to Kathy Pletcher.

17. ANNOUNCEMENTS

No additional announcements.

18. ADJOURNMENT

Motion by Joan Robb, seconded by Jim Trojanowski to adjourn; the motion was approved.

Meeting adjourned at 2:00p.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Joshua Cowles".

Joshua Cowles, Secretary