



# State of Wisconsin Department of Public Instruction

**Elizabeth Burmaster**  
State Superintendent

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## AGENDA

Council on Library and Network Development  
January 10, 2003 - 9:00a.m.-2:30p.m.  
Crowne Plaza Hotel  
4402 East Washington Avenue  
Madison, WI. 53704

- |   |   |                            |
|---|---|----------------------------|
| 1. Call to Order  | John Reid, Chair  |                            |
| 2. Roll Call  | Roslyn Wise   |                            |
| 3. Adoption of Agenda   | All   | Action                     |
| 4. Approval of Minutes of September 13 and November 8, 2002 Meetings  | All   | Action                     |
| 5. Correspondence   | John Reid   | Information                |
| 6. Review and adoption of COLAND Goals for 2002-2003  | Gene Neyhart and All  | Discussion and Action      |
| 7. State Superintendent of Public Instruction Addresses COLAND  | Elizabeth Burmaster   | Information and Discussion |
| 8. Presentation on Wisconsin Library Association 2003-04 Legislative Agenda   | Lisa Strand, Executive Director<br>Paul Nelson, Chair,<br>Library Development and Legislative Committee | Information and Discussion |
| 9. Presentation on Wisconsin Educational Media Association Legislative Agenda and Other Issues Relating to School Library Media Centers | Mary Lou Zuege, President   | Information and Discussion |
| 10. Advisory and Study Committee Updates  |   | Information and Discussion |
| a. Library and Informational Technology Library Delivery Advisory Committee   | Bob Bocher  |                            |
| b. LSTA Advisory Committee  | Peg Branson   |                            |
| c. Certification Study Committee  | Larry Nix   |                            |

11.	Legislative Report a. DPI 2003-05 Biennial State Budget Requests b. MLSA (LSTA) Reauthorization c. Library Legislation and Funding Task Force Proposals	DPI Staff	Information, Discussion and Action
12.	School Library Media Topics	Neah Lohr	Information and Discussion
13.	Program and Issue Updates: a. Filtering b. WISCAT c. Gates Grants	DPI Staff	Information and Discussion
14.	Library Issue Discussion Group Meeting Report	John Reid	Information and Discussion
15.	Library of Congress Veterans Project	DPI Staff	Information and Discussion
16.	2001 and 2002 COLAND Appointments	All	Information
17.	Future Meeting Dates a. March 14, 2003 - Madison (Tour of South Central Library System's New Delivery Facility) b. May 9, 2003 – Carthage College's New Library, Kenosha; Gene Engeldinger, Host Librarian	John Reid	Discussion and Action
18.	Announcements	All	
19.	Adjournment	John Reid	Action

**COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes  
January 10, 2003**

Crowne Plaza Hotel  
4402 East Washington Avenue  
Madison, WI 53704

Members Present: Mary Bayorgeon, Appleton  
Kate Bugher, Madison

Miriam Erickson, Fish Creek  
Sherry Freiberg, Eldorado  
Dave Huebsch, Onalaska  
Pat LaViolette, Green Bay  
Barbara Manthei, West Salem  
Eugene Neyhart, Sussex  
Kathy Pletcher, Green Bay  
John Reid, West Bend  
Gyneth Slygh, Eau Claire  
Geraldine Wells, Tomah

Members absent: Kristin M. Crooks, Madison  
Eugene Engeldinger, Kenosha  
John Foster, Kaukauna  
Janean Miller, Boscobel  
Milton Mitchell, Chippewa Falls  
Philip Sawin, Menomonie  
Kristi Williams, Cottage Grove

DPI Staff: Bob Bocher  
Neah Lohr  
Larry Nix  
Roslyn Wise

Guests: Elizabeth Burmaster  
Richard Grobschmidt  
Paul Nelson  
Mary Lou Zuege

1. CALL TO ORDER  
John Reid called the meeting to order.
2. ROLL CALL  
Roslyn Wise called the roll. John Reid introduced new member Geraldine Wells from Tomah, Wisconsin, and called for introductions around the table.
3. ADOPTION OF AGENDA  
John Reid recommended review and adoption of goals be moved until after the presentations.
4. APPROVAL OF MINUTES  
John Reid presented for adoption minutes from September and November meetings. Miriam Erickson motioned to approve minutes. The motion was seconded and passed.
5. CORRESPONDENCE  
There was no correspondence to discuss.
6. REVIEW AND ADOPTION OF COLAND GOALS FOR 2002-2003

Item moved until after presentations.

7. ADDRESS BY STATE SUPERINTENDENT ELIZABETH BURMASTER

John Reid introduced Elizabeth Burmaster, State Superintendent of Public Instruction. She thanked the group and briefly introduced Rick Grobschmidt. Supt. Burmaster spoke about the value of the collaboration/cooperation between the Department of Public Instruction and COLAND. She discussed the reality of the budget crisis and the immediate need to “stop the bleeding.” She stressed the importance of meeting this challenge by bringing people together and helping people understand the importance of investing in public education and libraries, by building a “coalition consensus” so decisions are not made based on what is politically expedient.

Supt. Burmaster mentioned Cal Potter’s retirement and Rick Grobschmidt’s appointment as his successor. Rick followed with a few comments about his appointment and his excitement in being able to work with the library community in the state. He also talked about libraries versus the Internet and how libraries have seen an increase in opportunities to serve since the arrival of the Internet. Supt. Burmaster continued her remarks about collaborations, particularly the collaborations that librarians do “instinctively,” and how this is lacking with many groups. At this time she is primarily working on budget issues. She then invited comments from the Council.

Council members responded with comments and questions on topics including marketing for libraries, the state budget situation, and WISCNET.

Superintendent Burmaster concluded her remarks and thanked the group for inviting her.

8. PRESENTATION ON WISCONSIN LIBRARY ASSOCIATION 2003-04  
LEGISLATIVE AGENDA

Paul Nelson, chair of the Wisconsin Library Association Library Development and Legislative Committee, distributed copies of the WLA legislative agenda for the 2003-2005 Biennium and background handouts on Public Library System Funding, increased funding for UW System Libraries, and a copy of the WLA’s Federal Legislative Agenda. The WLA supports DPI’s request for a funding increase to achieve the 13% benchmark for public library system funding; currently funding is less than 9%. He also talked about the upcoming Library Legislative Day, to be held February 4, co-sponsored by WEMA and WLA. He discussed items on the various handouts, including the importance of sharing resources, building digital collections, increasing the funding for BadgerLink from the Universal Service Fund, and the widespread concern about the State Historical Library’s collection.

Mary Bayorgeon made the motion to consider endorsement of the WLA agenda; it was seconded by Gyneth Slygh and John Reid.

A question was asked about marketing; Paul mentioned that Lisa Strand, who was on the agenda but couldn’t attend the meeting, has been working with DPI on a public service announcement for presentation by the superintendent. He talked more about the challenge of “getting the message across, and said he didn’t know the

status of the PSA. According to Larry Nix, a radio PSA has been recorded and is being distributed across Wisconsin; it's up to the libraries to get it to the media.

John Reid asked for approval of the motion to endorse; Eugene Neyhart had a question about exactly what COLAND is endorsing. After clarification, the motion to endorse passed.

Paul briefly discussed the WLA federal legislative agenda. David Huebsch asked if there had been any prioritization of services WLA wants to maintain; said they seem to be asking for increases when all the talk has been about cuts. This prompted a discussion about the proliferation of library services, and possible ways to increase library revenues, from charging usage fees to donor development and planned giving.

9. PRESENTATION ON WISCONSIN EDUCATIONAL MEDIA ASSOCIATION  
LEGISLATIVE AGENDA AND OTHER ISSUES RELATING TO SCHOOL  
LIBRARY MEDIA CENTERS

Mary Lou Zuege, President of the Wisconsin Educational Media Association (WEMA), distributed copies of WEMA's 2003-04 Advocacy Plan (legislative agenda) and discussed key items listed including importance of money from the Common School Fund. She said for most schools CSF funding initially augmented community funding; today it is often the only funding for resources in school libraries. She then discussed the importance of full funding for BadgerLink and other means of providing universal access to online resources. She moved on to the issue of local decision-making in regard to Internet filtering and the financial problems created by federally mandated filtering. Software vendors are capitalizing on the mandate by charging exorbitant fees for using their filtering software. This is money that could be used for other library services.

Another key issue is the importance of having a certified school media specialist in every school. Part of the problem is that not enough people are being certified. Some school districts get around the certification requirement by hiring one person to service an entire district. WEMA has established a scholarship for people interested in entering the school library media field.

10. RETURN TO AGENDA ITEM SIX: REVIEW AND ADOPTION OF COLAND  
GOALS FOR 2002-2003:

Eugene Neyhart presented copies of the goals to the council, which have two parts: "boilerplate" ongoing goals, and goals for 2002-03. Focus for review and discussion should be goals for 02-03. He read through these goals; as the year progresses they will be reviewed and modified as necessary. Suggested goals be adopted now as they have already been discussed. Sherry Freiberg moved to adopt; Gyneth Slygh seconded the motion; the motion was adopted.

Miriam Erickson moved to endorse the WEMA legislative agenda. The motion was seconded and adopted.

11. ADVISORY AND STUDY COMMITTEE UPDATES  
a. LIBRARY AND INFORMATIONAL TECHNOLOGY ADVISORY COMMITTEE  
(LITAC): Bob Bocher reported on December 13-14, 2002 LITAC meeting. Division

will sponsor Interlibrary Loan & Resource Sharing conference May 15-16, 2003, in Wisconsin Dells. Conference result of LSTA committee recommendation to hire outside consultant to look at WISCAT and interlibrary loan processing procedures; decided instead to meet for one and a half days to discuss issues. Rick Grobschmidt will need to decide parameters of conference.

b. LIBRARY/DELIVERY ADVISORY COMMITTEE: No report; Sally Drew not at meeting.

c. LSTA ADVISORY COMMITTEE: Larry Nix reported; Peg Branson unable to attend meeting. He handed out list of LSTA grant awards; close to \$2.9 million awarded but Congress adjourned before appropriating funds for the grants. Division has held off on actually making the awards. Also discussed was the elimination of funding to purchase tapes of OCLC bibliographic information for WISCAT. The LSTA Advisory Committee will meet in March to discuss 2004 LSTA priorities.

d. CERTIFICATION STUDY COMMITTEE: Larry Nix reported; COLAND has agreed to participate on the committee along with DPI staff and public library continuing education coordinators. The committee is examining additional training needs for grade 2 and grade 3 certification for libraries in community under 6,000 population. The committee has met twice; will meet again in February.

## 12. LEGISLATIVE REPORT

a. DPI 2003-05 BIENNIAL STATE BUDGET REQUESTS: Larry Nix reporting; additional discussion not necessary because topic had been thoroughly discussed during presentations by Superintendent Burmaster and Paul Nelson.

b. MLSA (LSTA) REAUTHORIZATION: Larry Nix reported on the need for reauthorization of the Museum and Library Services Act; bill is number HR13. Eugene Neyhart moved that COLAND send a letter to our congressional representatives in support of this legislation. The motion passed.

c. LIBRARY LEGISLATION AND FUNDING TASK FORCE PROPOSALS: Larry Nix reporting; this is one of the items on the current list of goals.

## 13. SCHOOL LIBRARY MEDIA TOPICS

Neah Lohr reported on several topics including distributions from the Common School Fund. District administrators must be notified of their appropriations by January 10 each year; letters went out this week. Because of low interest rates, distributions are down to \$13.87 per child (last year's figure was \$19.69). Neah also discussed her team's presentations at LITAC's last meeting: 23 Educational Technology grants have been awarded which includes 204 school districts. The enGauge process is being used by those receiving grants to collect baseline data.

Neah also discussed the Educational Technology Advisory Committee and the enGauge Design Team. Also talked about requests for school district library media technology program reviews, and the need for a School Library Consultant in the department. She handed out a list of upcoming meetings and conferences, and a list of related web sites.

## 14. PROGRAM AND ISSUE UPDATES

a. FILTERING: Bob Bocher reported the topic was mainly covered earlier in the day. He mentioned the constitutionality of the issue in relation to public libraries is scheduled to be heard by the Supreme Court late in March.

b. WISCAT: Bob Bocher reported that this is Sally Drew's area; he is not aware of any developments. He has noticed the level of questions and problems has dropped off in the last couple of months.

c. GATES GRANTS: Bob Bocher reporting; 233 libraries in the state received computers and software through the Gates Foundation and seven Gates training workshops were held around the state. Installation will take place through April. A group including Bob Bocher and Sally Drew, along with several other librarians around the state, will travel to Seattle tomorrow (January 11) to attend technical and paper training at the Gates Foundation.

15. LIBRARY ISSUES DISCUSSION GROUP MEETING REPORT

John Reid reported that the group met December 12, 2002 in Madison; topics were thoroughly covered earlier in the day.

16. LIBRARY OF CONGRESS VETERANS PROJECT

Larry Nix reported on the project to collect oral histories and artifacts. DPI, the Wisconsin State Historical Society and the Veterans Museum are coordinating the project in Wisconsin and will be contacting Wisconsin schools and libraries to make them aware of this project. The Library of Congress has done a lot of publicity. Larry talked about the difference between awareness of the project and actually doing this type of project. He emphasized the desire to keep as much of this information as possible in Wisconsin, and still be able to have it indexed by the Library of Congress.

17. COLAND APPOINTMENTS

John Reid reported that two new members were appointed to the council in December, Geraldine (Geri) Wells of Tomah and Kristin Crooks of Madison. Pat LaViolette has been reappointed to her seat. The council is now fully appointed.

18. FUTURE MEETING DATES

The March 14, 2003 will be held at UW Madison Curriculum Instructional Media Center. At the end of the meeting the council will go to South Central Library System's new delivery center. Neah Lohr will contact Jo Ann Carr at the CIMC about purchasing parking permits; the group also discussed van or carpool possibilities because of heavy traffic and limited parking due to basketball tournaments in March. There was a discussion about switching the May 9 meeting from the library at Carthage College in Kenosha to the Door County Library because of the difficulty obtaining lodging in Door County in mid-summer. Miriam Erickson said it will be fine to have the May meeting in Door County. John Reid will contact Gene Engeldinger to see if he has any problems moving the Kenosha meeting to July, and will then contract Miriam Erickson.

19. ANNOUNCEMENTS

There were no announcements.

20. ADJOURNMENT

A motion was made to adjourn the meeting; the motion passed.

Respectfully submitted,

David Huebsch, Secretary