A G E N D A

Council on Library and Network Development
November 8, 2019
10:00 a.m. – 3:00 p.m.

Join in person: **Wisconsin State Law Library,**
120 Martin Luther King Jr Boulevard
Madison WI 53703

Join virtual meeting: Join Microsoft Teams Meeting

Join by phone: +1 608-620-9781   Conference ID: 166 056 044#

1. **Call to Order**   Marty Van Pelt,
    Action   *COLAND Chair;*
    Roll Call/Determination of Quorum   All
    Information
    Adoption of Agenda
    Action
    Approval of September, 2019 Meeting Minutes
    Action

2. **Welcome to Wisconsin State Law Library**   Jaime Healy-Plotkin

3. **Report of the Chair**   Marty Van Pelt
    Information, discussion, action
    Pletcher Resolution
    Retirement of John DeBacher
    Start and End Times of COLAND Meetings (action item)

4. **Current Issues Presentation**   Ben Miller and
    Information, discussion Public Library Standards s. 43.07(1)   Monica Treptow,
    Reference List - for further reading   DPI Staff

5. **PLSR Update**   DPI Staff
    Information, discussion Public Library System Standards s. 43.07(1)
    Staffing
    DPI Internal Staff Meeting
    Communications (webinars, SRLAAW, LD&L)

6. **DPI Updates**   DPI Staff
    Information, discussion - Biennial Reports s. 43.07(4), (5), (7)
    COSLA Update

DPI Staff Introductions

7. **Lunch**
Continue with updates as needed

8. **Legislative Update**   Kurt Kiefer,
Information, discussion - Biennial Library Service Budget s. 43.07(6)   DPI Staff

9. [**Community Engagement Presentation**](#)   Cindy Fesemyer,
 Information, discussion Public Library Standards s. 43.07(1)   DPI Staff

10. **Future Meetings**   Marty Van Pelt
Information, discussion, action
January, 2020 - virtual meeting
March, 2020 - Milton Public Library (DPI, Annette Smith)
May, 2020 - Mineral Point Public Library (Williams)
July 2020 -
September 2020 -
November 2020 -
Other Suggested Locations: Kaukauna, UWEC – Barron County
College, State Law Library, Medical Library, School of Information
Studies MKE or I-School MAD, CESA

11. **Suggestions for Future Agenda Items**

12. **Review follow-up items**   Marty Van Pelt
Discussion

13. **Announcements**   All

14. **Tour of Facility**   Jaime Healy-Plotkin

15. **Adjournment**   Marty Van Pelt

Council on Library and Network Development (November Meeting)
November 8, 2019; 10:00 a.m. – 3:00 p.m.

Wisconsin State Law Library,
120 Martin Luther King Jr Boulevard
Madison WI 53703

Virtual Meeting was available via Microsoft Teams and Conference Call

Members Present:
Terrence Berres, Franklin
M.T. Boyle, Burlington (virtual)
Miriam Erickson, Fish Creek
Joshua Klingbiel, Wausau
Jaime Healy-Plotkin, Madison
Svetha Hetzler, Sun Prairie
Jacqueline Liesch, Kenosha
Bryan McCormick, Janesville
Dennis Myers, Germantown
James O'Hagan, Racine (virtual)
Jess Ripp, Milwaukee (virtual)
Joan Robb, Green Bay
Jennifer Stoltz, Fox Point
Martha Van Pelt, Sun Prairie
Kristi Williams, Cottage Grove

Members Absent:
Nick Dimassis, Beloit

DPI Staff:
Ben Miller
Cindy Fesemyer
Monica Treptow
Michael Dennison
John DeBacher
Martha Berninger
Alison Hiam
Kurt Kiefer

1. **Call to Order 10:00 - Marty Van Pelt**
   Meeting was called to order by Chair, Marty Van Pelt at 10:11 am.
   Roll Call/Determination of Quorum
   Quorum of fifteen members present.

Adoption of the [Agenda](#)
Motion by Dennis Myers to adopt the agenda as printed. Second by Erickson. Motion carried

Approval of [September, 2019 Meeting Minutes](#)
Motion by Dennis Myers. Second by Jaime Healy Plotkin
Discussion: Approved with revisions: Consistency on name spellings - Klingbeil, Jennie, Myers, Spell out LMS, Item 7 - Martha Berninger said she could provide additional detail, not Martha Van Pelt

2. **Welcome to Wisconsin State Law Library**
Welcome by Jaime Healy Plotkin. Meeting was properly posted so doors could be closed for the meeting. History of the Library: Oldest Library in the state, was once in the Capitol but was bumped during renovations in 2002.

3. **Report of the Chair**
Information, discussion
[Pletcher Resolution](#)
Motion by Kristi Williams to approve, Second by Joshua Klingbeil
Discussion: In fourth paragraph 'Legislative' should be 'Legislation' committee

Retirement of John DeBacher - Wealth of knowledge, sense of humor, please sign memory book. Comments from Kurt Kiefer, Jennie Stoltz, Kristi Williams, Terry Berres, Martha Berninger, and Svetha Hetzler reflecting on the retirement of John DeBacher.

[Start and End Times of COLAND Meetings](#) (action item)
Discussion: Reflection on meeting times discussion started back in the September 2019 meeting, and presentation from Alison Hiam. Related to where participants are traveling from, and related to location in the state. The flow chart presented details the rules of meeting planning from the state. The rules are based on the length of the meeting, when the meeting starts, and agenda items among other things. COLAND agreed that DPI staff should manage the start/end times of the meetings given the specific logistical factors affecting any meeting.

4.   **[Current Issues Presentation](#)** Information, discussion; Public Library Standards s. 43.07(1)

Ben Miller, Monica Treptow, Martha Berninger, Jaime Healy Plotkin, Svetha Hetzler, Jackie Liesch, James O'Hagan presenting.
Intro from Ben. Three topics — public, school, special collection libraries. This presentation is to give a very high level overview, to lead to deeper understanding at future meetings.

Overdue/Lost/Damaged Fines

Overdue/Lost/Damaged Fines covered on the public side by Jaime. Currently Madison Public Library is "children fine free." Raises questions about community responsibility. Overdue fines bring in $250K for Madison Public Library, but is only 1% of budget. Chicago has gone overdue fine free. This is a national trend to move towards "fine free." What is COLAND's role in this issue? Data shows materials are still being returned, even with a "fine free" program — Jennie pointed out that it is not the job of the library to generate revenue. Ben pointed to slide eight and indicated where fine free public libraries are located across the state and slide nine which shows that about 30% of the state public libraries are "fine free."

Monica offered the school perspective on school library fines. Monica provided insights from the six largest urban school districts in Wisconsin. Those districts are not collecting fines. Kurt noted those districts make up 20% of the state enrollment. Monica noted that when the fines were being collected, those fines were not going back to the school library, but instead was going to the general fund for the school or district. Jackie and James provided insights into the school library fines from their work in Kenosha and Racine. Jackie noted schools would rather have the books back than collect fees for lost materials, and while they may have lost materials the money does come back to the library. James from Racine School District noted that his district realized that there was no accounting for the money each school was doing something different. His district streamlined and centralized the damaged book fees rather than having the schools do their own thing. Fees go to school secretaries - money goes into general fund. Jaime asked how DPI can help or offer guidance. Kurt responded that everything in WI is local control so DPI can offer best practice advice but not tell anyone to do it a certain way. Also, in schools, library fees can impact graduation and participation in schools.

John DeBacher discussed the collateral benefits of being "fine free" and provided anecdotal evidence that having those overdue costs can block people from accessing the library altogether. Joshua offered that people feel that the fine free perspective may be a bit anecdotal and many libraries aren't willing to go fine free because of it. Jennie noted that there was an increase in circulation with children's books when they went fine free - because parents were less afraid of fees

Jamie would like to ask DPI staff to provide a model to follow, and informational data to help libraries market to the community, educate board and librarians, about fine free. Dennis felt COLAND should not be getting involved in this decision. Kurt offered an encouragement that COLAND should provide anecdotes and information to DPI, but within reason. COLAND agreed to provide a couple of people to work with DPI to help develop the recommendations. Jaime and Jennie volunteered to be the COLAND representatives.

Demonstrating the value of libraries.
Monica started with looking "beyond the book" (slide 12). The Future Ready Librarian Framework provides those insights. Jackie provided insights into Makerspaces and how it relates to the Framework: using Google Expeditions to explore ancient civilizations, working with school staff so that every classroom has their own library and independent reading time, and connecting to public libraries to integrate experience

James talked about eSports and video game competitions in his district. The goal was to try to get middle and high school students in the door. This led to an opportunity for kids from neighboring school district to come to the Racine Library to compete in eSport championships - building libraries as community spaces, not just book depositories. Getting kids in libraries leads to having adults that fund and use libraries.

eBooks
Ben discussed that changes to rules have led to an embargo from McMillan that only allows a single digital copy to the state for the first eight weeks. And the physical copies for libraries are more expensive than the consumer cost. It seems that the business model is that by taking libraries out of the purchase equation, it will increase consumer purchases. There is work that needs to be done to create a new model to help libraries make timely purchases. There is also the

concern of other media competing with reading and taking away market share. Kurt spoke of the Wisconsin Public Library Consortium (WPLC) which is the second largest ebook purchaser in the nation, and could be a good study and provide data. Congress is making inquiries into what is happening with library materials purchasing and licensing.

Jaime mentioned that when participating in Library Legislative Day they mention how efficient libraries are at using money, especially with the eBook consortium as a model of that.

eBooks in Schools
Since challenges affecting public libraries are not currently affecting school eBook collections, Monica provided information regarding current eBook usage in school libraries. She highlighted the Wisconsin School Digital Library Consortium (WSDLC) as a service for schools designed like the WPLC. The WSDLC offers equitable access options to eBooks for small districts. In schools eBook usage has increased as technology has improved to provide more access options, such as larger print. Jackie shared that she does not invest very much in eBooks at this time at her Kenosha school since student and staff demand is not there. She promotes the use of the public library resources. James was not available for comment, but Monica mentioned that he also, after exploration of this topic, has not seen a need to invest in eBooks at Racine Unified at this time.

Reference List - for further reading

Next steps:
Jaime and Jennie working with DPI Staff to come up with fines data by March Meeting.
Update at the January Meeting on the Value of Libraries.
Update at the January Meeting to see what other groups may be doing regarding eBooks to ensure COLAND is not stepping on any toes.

5. **PLSR Update**

    Since the last COLAND meeting, DPI staff have begun to meet internally around the seven recommendation areas to identify subject matter experts and start fact finding. Additionally, Ben provided an update to SRLAAW and LD&L about DPI related activities through the Spring of 2020. This update will be provided to all librarians in the state in two planned webinars coming up later in November. Marty mentioned that the LSTA Advisory Council has agreed to fund many activities. Look for report about the Implementation Summit at the May meeting.

6.   **DPI Updates Legislative Updates**, Biennial Reports s. 43.07(4), (5), (7)

    Kurt Kiefer blended the DPI and Legislative Updates since they aligned.

    COSLA and ALA are advocating for at least $1 per capita funding for IMLS (roughly double that of current levels) but are working on messaging which doesn't create an implicit "now we're done lifting funding" mentality if this new goal is hit. The idea being that it would be easier to continue advocating for additional funding elevations beyond this goal, if ever meaningful.

    IMLS funding is "stuck" behind a pending continuing resolution in Congress, delayed as Congress focuses on other high-profile issues.

Kiefer highlighted progress with the COSLA/IMLS Measures that Matter initiative and noted the Measures that Matter Action Plan is being implemented. He stressed his encouragement for Wisconsin to do the same with its related activities.

Klingbeil asked if there were updates to share regarding the TEACH Infrastructure Grants. It was noted that there are plans for an imminent announcement of the new status of that grant. Also noted was the upcoming Public Library System Directors meeting which will have (had) this on the agenda.

To frame changes of impact, it was noted that the TEACH Grants program formerly included $1.5 million for training and $7.5 million for infrastructure ($9 million total) but that the new budget has $3 million for infrastructure only.

Introduction of DPI Staff

Shannon Schultz, Cindy Fesemyer, and Michael Dennison, of the Public Library Development Team were introduced to the COLAND members.

Dennison was asked to share one big thing he would love to see in respect to annual reports that would make things better. He responded that he'd love to see automated harvesting of allowable facets of ILS data from public Library Systems (as already done with Schools and Student Information Systems).

Schultz noted that Lowell Public Library in Dodge County/Monarch System is ceasing operations at the end of 2019. Discussion referenced anecdotes of libraries claiming they'd need to close but managing to find a way to stay open, though it was indicated that this library will be closing "for sure".

7. [**Community Engagement Presentation**](#)- Information, discussion Public Library Standards s. 43.07(1)

Cindy Fesemyer described community engagement as "… leaving your library, engaging your community, weaving yourself into the fabric of your community, and working with others to get involved in positive actions and projects."

Fesemyer's presentation introduced Libraries Transforming Communities (LTC), an ALA led initiative involving the training of five staff from each of ten libraries with a curriculum based on Harwood Institute's Turning Outward approach. Ms. Fesemyer indicated that Wisconsin will be modeling LTC with a new Wisconsin Libraries Transforming Communities project. This project will be looking for two types of applicants: "Librarians to look outward" to directly experience and benefit from utility of the training and "coaches" to directly experience the training with librarians who may then form an initial leadership/coaching resource pool for future training. The initial target size for the librarian pool is about twenty, with a goal to receive and accept at least one applicant per Public Library System.

Klingbeil asked if it was intended for the "coaches" applicants to be inclusive of Public Library System Staff. Fesemyer's response indicated that was what DPI was hoping for as Library System service models align with the "train the trainer" concept intended. DPI is still refining that and

talking about it, but the concept was discussed in terms of "by default that makes sense, as long as it also makes sense within the context of the training curriculum and content."

DPI will be presenting more information in December 2019 and making the applications available.

Data and analytics were again referenced, being meaningful to this context as well; specifically, the idea of training prospective community engagement leaders in the use of available data and data analytics resources to help inform the engagement process. I pointed out the similar concepts and connection between the ideas of data analytics described and the work involved in the development of the 2016 WPLC Analytics Workgroup recommendation.

8. **Future Meetings** Information, discussion, action

   Locations:
   January, 2020 - virtual meeting
   March, 2020 - Milton Public Library (DPI, Annette Smith)
   May, 2020 - Mineral Point Public Library (Williams)
   July 2020 - School of Information Studies in Milwaukee
   September 2020 - Oneida (?)
   November 2020 - Waunakee (Jaime Healy-Plotkin)

   Other Suggested Locations: Kaukauna, UWEC – Barron County College, State Law Library, Medical Library, School of Information Studies MKE or I-School MAD, CESA

   Future Agenda Items:
   Rural Library Data Report, Delivery, and WLA were carried forward from previous future meeting topics. An update on CyberSecurity in Wisconsin was suggested. A question about the usage of mobile apps led to some clarification discussion and refined questions: What apps are there? What usage/utilization statistics for Public Libraries are available?

9. **Announcements**
   McCormick announced that the Hedberg Public Library (Janesville) is establishing a new express branch at the Janesville mall. This effort was enabled by a rent-free tenancy offer from the Mall.

   Klingbeil mentioned that former WVLS ILS Administrator, Kyle Schulz, accepted a position with the UW-Madison Memorial Library and that WVLS was in the process of filling the open position.

   Hetzler announced that the Sun Prairie Public Library Foundation has created a part time Executive Director position and is seeking qualified applicants.

10. **Adjournment**
    Myers moved to adjourn the meeting, Erikson seconded. Approve: All

11. **Tour of Wisconsin Law Library**

Respectfully submitted by:
 Alison B. Hiam - Executive Staff Assistant
Wisconsin Department of Public Instruction

Division for Libraries and Technology

43.07 Council on library and network development. The state superintendent and the division shall seek the advice of and consult with the council on library and network development in performing their duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

(1) Make recommendations to the division in regard to the development of standards for the certification of public librarians and standards for public library systems under s. 43.09.

(2) Advise the state superintendent in regard to the general policies and activities of the state's program for library development, interlibrary cooperation and network development.

(3) Advise the state superintendent in regard to the general policies and activities of the state's program for the development of school library media programs and facilities and the coordination of these programs with other library services.

(4) Hold a biennial meeting for the purpose of discussing the report submitted by the state superintendent under s. 43.03 (3) (d). Notice of the meeting shall be sent to public libraries, public library systems, school libraries and other types of libraries and related agencies. After the meeting, the council shall make recommendations to the state superintendent regarding the report and any other matter the council deems appropriate.

(5) On or before July 1 of every odd-numbered year, transmit to the state superintendent a descriptive and statistical report on the condition and progress of library services in the state and recommendations on how library services in the state may be improved. The state superintendent shall include the report as an addendum to the department's biennial report under s. 15.04 (1) (d).

(6) Review that portion of the budget of the department relating to library service. Recommendations of the council in regard to the budget shall accompany the department's budget request to the governor.

(7) Receive complaints, suggestions and inquiries regarding the programs and policies of the department relating to library and network development, inquire into such complaints, suggestions and inquiries, and advise the state superintendent and the division on any action to be taken.

History: 1979 c. 347; 1983 a. 524; 1985 a. 177; 1995 a. 27; 1997 a. 27.