

School Nutrition News

A Newsletter from the Wisconsin Department of Public Instruction, Division of Finance and Management

Vol. 4 No. 1

Fall 2011

School Nutrition Goes Social

The School Nutrition Team (SNT) has entered the age of social media and is now on Facebook and Twitter. We will be posting up-to-date information, tools, tips, and success stories related to school nutrition on these sites. Followers will be able to post comments and questions. We encourage you to interact with us on Facebook and Twitter. To share photos, success stories, and media coverage on your school, email us at school.nutrition@dpi.wi.gov.

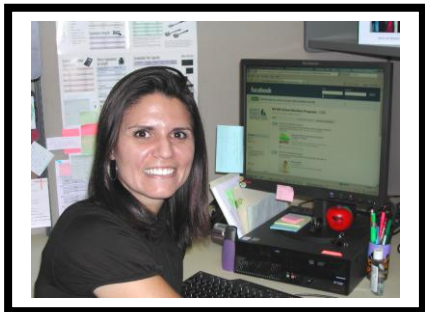


Facebook is a social networking service that allows users to develop a profile page to post and receive information and interact with followers. To view our posts and “like” us simply click on the link in the Hot Topics box on the SNT homepage www.dpi.wi.gov/fns. You will need to have a Facebook account to “like” our page. Once you “like” us, our posts will appear in your Facebook feed.



Twitter is often referred to as “microblogging” and allows for real-time, up-to-date bursts of information on topics of interest called “tweets”. To view our tweets and “follow” us simply click on the link in the Hot Topics box on the SNT homepage www.dpi.wi.gov/fns.

“Like” us on Facebook and “Follow” us on Twitter today!



Dietetic Intern Aubrey Weidert assisted Sarah Combs with setting up Facebook and Twitter for our team. Thank you Aubrey!

Income Eligibility Guidelines Correction

There was an error on the Income Eligibility Guidelines (IEG) chart posted on our website. Listed under Reduced Price,

household size of one, for bi-weekly, the amount should be \$775 not \$755. The chart has been updated and can be downloaded at www.dpi.wi.gov/fns/doc/income_guidelines11_12.doc. We apologize for any inconvenience this may cause.



Commodity Name Change

United States Department of Agriculture (USDA) commodity foods have improved dramatically over the past few decades, but public opinion about them has not kept pace. In an attempt to increase public awareness and perception of the positive changes regarding USDA commodity foods, USDA has established the “Healthy Choices American Grown” campaign. As part of this campaign, USDA has made the decision to discontinue use of the word “Commodities,” and replace it with the words “USDA Foods.”

USDA has also established a number of resources to provide accurate, timely information about USDA Foods and to dispel myths about the healthy products they provide to their nutrition assistance programs. This information is available on USDA’s website at www.fns.usda.gov/fdd/commodityfoodfacts.htm.

Introducing “What’s New with School Nutrition”

Beginning October 11th, the SNT will be hosting a new monthly information series called, “What’s New with School Nutrition”. Mark your calendars to join the SNT each month to discuss the most current information on Child Nutrition Reauthorization and other hot topics important to school nutrition.

What’s New with School Nutrition will be offered via MS Living Meeting on the second Tuesday of the month from 2:00 p.m. to 3:00 p.m. Go to the MS Live Meeting webpage at www.dpi.wi.gov/fns/whatsnew.html to view the agenda, download the PowerPoint, and join the meeting. All meetings will be recorded and accessible at any time via the Wisconsin Child Nutrition Programs webpage.

Sign up for the Really Simple Syndication (RSS) School Nutrition feed to receive timely reminders for monthly *What’s New with School Nutrition* meetings at www.dpi.wi.gov/fns/nutritionnews.html

Training Wheels

Congratulations! Over 550 individuals registered for the summer 2011 School Nutrition Skills Development Courses (SNSDC) on-site or remotely via MS Live Meeting!



Upcoming trainings:

- What's New with School Nutrition? – Monthly teleconference with Department of Public Instruction (DPI) SNT staff to provide the latest Child Nutrition Reauthorization information and other hot topics. See page one for more information.
- Small Victories Workshops – Seven locations.
- Great Beginnings Academy Training Series for **new** managers/directors of school nutrition programs held at the DPI office in Madison.



Resources providing updates as new training opportunities are scheduled:

- Child Nutrition Team RSS feeds:
 - 2010 Child Nutrition Reauthorization
 - Commodity Foods Program News
 - School Nutrition Program News
- School Nutrition Team Training Opportunities web page – www.dpi.wi.gov/fns/training.html.



Looking for ServSafe training or Healthy Edge training?

- Contact Cindy Loechler at: cynthia.loechler@dpi.wi.gov or at (608) 266-5185.
 - Training sessions will be scheduled as needed. Minimum class size of 10 is required.



Newly Hired? Newly Promoted? Confused?

Consider attending the 6th Annual Great Beginnings Academy (GBA) training series to help you become more familiar with the school nutrition regulations, terms, forms, mailings, etc. that may be confusing you. GBA is a one-year training series developed for **new** managers/directors of school nutrition programs. Three one-day classes will be held in Madison on October 26, 2011, January 18, 2012, and May 9, 2012. Two training sessions via on-line technology will also be included in this series. Participants will be given an overview of the “world of school nutrition” and will receive training and support to better understand program regulations, identify existing resources, and create a network of peers to gain confidence in running a successful school nutrition program.

Target Participants: Managers/Directors new to school food service with two years or less of experience are encouraged to attend. Preference will be given to new director/managers. If space is still available, site managers and business managers for school districts may be accepted. Due to the limited class size,

no more than two participants from the same school district/private school will be accepted.

Registration information for GBA can be found on the Training Opportunities web page at www.dpi.wi.gov/fns/training.html. If you have questions, please contact Cindy Loechler at cynthia.loechler@dpi.wi.gov or (608) 266-5185.



Small Victories Update

As we jump into school year 2011-12, there are many questions about the Healthy, Hunger-Free Kids Act of 2010 (HHFKA). What are the new regulations? What changes do we need to make to our school nutrition program to be in compliance with reauthorization? These questions and more are being answered in this year's Small Victories training. We will present to you an overview of reauthorization with what you need to be doing this school year to be in compliance with the regulations. Included is a discussion of the proposed meal patterns and what you can do to make the anticipated changes work in your programs.

There will be a “Beans and Greens” session that will introduce easy ways to incorporate dried beans and dark green leafy vegetables in your menus. Discover how to add these important foods while continuing to increase student's acceptance and participation in your meal program!

As with all Small Victories trainings, a light meal will be served. Participants will enjoy recipe samples from the “Beans and Greens” session.

The first Small Victories trainings will be at the beginning of October in Woodville, Minong, Elcho, and Kiel. At the end of October there will be a session in Cuba City and in November, sessions will be held in Hartford and Westfield. Check the website for dates and details at www.dpi.wi.gov/fns/smallvic.html.

Please consider joining us. We look forward to meeting you!

New Resources

- ***Under Pressure: Sodium Reduction in the School Environment*** - The Center for Disease Control and Prevention (CDC) guide offers practical strategies for those working to improve the school food environment through sodium reduction. www.dpi.wi.gov/fns/nutrition.html
- ***Implementing Strong Nutrition Standards for Schools: Financial Implications*** – CDC's Division of Adolescent and School Health (DASH) fact sheet summarizes the existing evidence of the financial impact on schools that have implemented strong nutrition standards. www.dpi.wi.gov/fns/wellnessplcy.html



Legislative Updates

This year is an important one for the implementation of the Healthy Hunger-Free Kids Act of 2010 (HHFKA) with many of the recently released USDA provisions going into effect during school year (SY) 2011-12. To assist you with making these numerous and at times complex changes, the SNT has developed a new document entitled the “Healthy Hunger-Free Kids Act of 2010 At-A-Glance” to use as a quick reference guide for summarizing regulatory changes, identifying effective dates and accessing related resources and materials. The At-A-Glance reference guide is accessible on the DPI’s SNT webpage at www.dpi.wi.gov/fns/cnreauthorization.html. The At-A-Glance document will be updates as new information is released.

Remember, if you are interested in receiving instant notification of Child Nutrition Reauthorization updates, you may want to consider signing up for the SNT 2010 Child Nutrition Reauthorization RSS feed. To view the emails that have already been sent or to sign up to receive these emails, simply click on the last link in the Hot Topics box on SNT homepage www.dpi.wi.gov/fns or visit www.dpi.wi.gov/fns/nutritionnews.html.



Verification

Verification is required by USDA for all Local Educational Agencies (LEAs) and any Residential Child Care Institutions (RCCI) **with day students who have ANY applications approved on October 1**, and are participating in the National School Lunch Program (NSLP). **Schools or agencies with no approved applications MUST STILL SUBMIT a Verification Summary Report.**

Verification Timeline:
October 1, 2011

- Select sample size from current school year applications **approved on/by October 1.**

November 15, 2011

- Complete verification process **no later than November 15.**
- Verification Summary Report instructions will be located under “On-Line Services.”
- Submit Verification Summary Report on the internet to DPI **no later than November 15.**

Verification information is located at www.dpi.wi.gov/fns/fincou1.html#verification

Be sure to check the website each school year and use the most current forms/information.

New Food Safety Requirement



New this school year is the requirement to have a school food safety program based on Hazard Analysis and Critical Control Point (HACCP) principles for any/all parts of a facility in which food is stored, prepared, or served for the purposes of the school breakfast or lunch meals, Special Milk Program (SMP), the Fresh Fruit and Vegetable Program (FFVP), and afterschool snack or supper programs. Remember to include any parts of your facility (ies) where food is stored, prepared, or served, such as on school buses, in hallways, school courtyards, kiosks, classrooms, or other locations outside the cafeteria.

For more information refer to the summary of USDA Guidance Memo SP 37-2011, on page 5, or the School Nutrition Programs Reauthorization webpage at www.dpi.wi.gov/fns/cnrsnp.html.

Coming soon will be a prototype food safety plan for SMP schools. When this becomes available, it will be posted on the food safety webpage at www.dpi.wi.gov/fns/foodsafety.html.

Once... Twice... Three Times... New Direct Certification Requirements



Direct certification is the USDA-required process by which each school agency certifies children who are members of households receiving benefits under the FoodShare Program or W-2 Cash Assistance Program as eligible for free meals without further application. Following release of the interim rule, *Direct Certification and Certification of Homeless, Migrant, and Runaway Children for Free School Meals* on April 25, 2011, USDA released policy memo 31-2011(dated April 27, 2011), and DPI released a follow-up memo dated July 11, 2011. These memos reiterate the following requirement for SY 2011-12:

Effective July 1, 2011, direct certification matching activities must be done at least three times per school year. Although direct certification may be completed more than three times per school year, matching activities **must** occur at a minimum:

- At or around the beginning of the school year;
- three months after the initial effort; and
- six months after the initial effort.

The intent of this updated requirement is to facilitate the identification of students who may be eligible for free meals at various times throughout the school year, thereby promoting access to meal benefits for those in need. For more information regarding direct certification, please refer to our website at www.dpi.wi.gov/fns/fincou1.html#direct-cert. If you have questions related to direct certification, please contact the DPI School Nutrition Team at (608) 267-9228.



Fresh Fruit and Vegetable Program (FFVP) Update

USDA has provided Wisconsin with \$2,987,737, for SY 2011-12 Fresh Fruit and Vegetable Program. This year 166 elementary schools were granted funding to increase fresh fruit and vegetable consumption by providing a snack to all students free of charge. Be sure to check out the FFVP website at www.dpi.wi.gov/fns/ffvp.html to find training materials, claiming documents, and educational resources. Many schools have already kicked off their program and the rest will begin no later than the end of October. Be sure to keep in mind the following things:

- Look into purchasing seasonal, local produce. October is National Farm to School Month and is a great time to support local farmers who are growing a variety of produce including apples, beans, broccoli, cauliflower, cranberries, pears, radishes, and spinach.
- Promote your program! Consider hosting a school kick-off event with tasting activities, guest speakers (local farmer or chef), and other fruit and vegetable activities. Be sure to invite local media to your event and post pictures on your school website and newsletter.
- Maximize the variety of foods served. It's important to try foods like jicama, pomegranate, and mangoes as well as incorporate commonly eaten foods like apples, bananas, and carrots.
- Submit claims along with the supplemental claim workbook on a monthly basis.

Nutrition Nuggets Video Shorts are now posted on the FFVP website for a number of fruits and vegetables. These short videos average three minutes in length and provide nutrition education on what a specific food is, where it comes from, how it helps your body, and how to eat it. Be sure to inform your school's teachers of this easy-to-use education tool.

USDA Needs Your Feedback

In an effort to improve access to nutritional information of products available to schools, USDA is trying to determine the quality and quantity of *nutrition information* available to school food authorities about both commercial products and USDA Foods. To provide feedback to USDA go to www.regulations.gov/#!documentDetail;D=FNS-2011-0052-0001

Milk Fat Clarification



In the spring 2011 newsletter we informed you of the regulation change on the types of milk you are able to be use in school nutrition programs. To clarify, this was for the federally funded programs only. Therefore, 2% milk may still be served in the Wisconsin School Day Milk Program and also on ala carte lines. If using 2% milks for these other purposes, please ensure that reimbursable meals/snacks/milks do not include 2% milk.

Farm to School (F2S) in Action



October is National Farm to School Month!

In November 2010, Congress approved a resolution to officially designate October as the first ever National Farm to School Month. Visit www.farmtoschoolmonth.org to access a number of resources that have been developed for your use. There are many ways to celebrate Farm to School Month, consider inviting a farmer or chef to visit during October. Regardless of your program's size or scope of F2S, now is a great time to promote your program. Consider conducting local product taste tests, contributing an article about your F2S program to the school's newsletter, or simply highlight local foods on your menus.

Interested in starting a F2S program or expanding your current program? You're in luck! *The Food Service Director Farm to School Toolkit* will be available soon on-line at www.cias.wisc.edu/toolkits/. This toolkit is designed to assist directors interested in starting a F2S program or expanding an existing program. The toolkit was a joint effort of the DPI, the Department of Health Services, the Department of Agriculture, Trade and Consumer Protection, and the University of Wisconsin-Madison Center for Integrated Agricultural Systems. The toolkit will help you evaluate your current needs and abilities, locate and purchase products direct from producers, incorporate local foods in your menu, promote your program, and much more.

The toolkit is designed to provide guidance on all components of a comprehensive F2S program. It is broken into individual sections that may be used independently. You may choose to use one page, one chapter, or the entire toolkit depending on where your interests are. Whether you are interested in purchasing Wisconsin grown apples or looking for F2S nutrition education materials, the toolkit serves as an ideal resource. Be sure to check it out today!



Policy Change: Pre-Review Workshops

The SNT will be conducting the federally-mandated Coordinated Review Effort (CRE) and School Meals Initiative for Healthy Children (SMI) nutrition assessment in CESA 1 this year. In the past, we have conducted Pre-Review Workshops for the School Food Authorities (SFAs) in the geographic area in which reviews are conducted. Starting this school year, we will not be conducting Pre-Review Workshops. A webpage detailing the areas of CRE will be created by October 15, and can be accessed at www.dpi.wi.gov/fns/cre.html.

Don't forget to check the Grant Opportunities webpage frequently. There just could be a grant waiting for you!

www.dpi.wi.gov/fns/grantop.html





SP 31-2011: Frequency of Direct Certification Matching Activities Beginning in SY 2011-12

This memo states the new requirements that all SFAs must conduct the direct certification matching at least three times per school year (at minimum), on the following occasions:

- At or around the beginning of the school year;
- three months after the initial effort; and
- six months after the initial effort.

Refer to the article on direct certification on page 3 for further information.



SP 32-2011: (CNR 2010) Direct Certification Benchmarks and Continuous Improvement Plans

The purpose of this memo is to implement provisions contained in Section 101 of CNR 2010 which establishes direct certification rate benchmarks for States and requires Continuous Improvement Plans (CIPs) from state agencies (DPI) that do not meet the benchmarks.

Benchmarks for State direct certification rates:

SY 2011-12: 80%

SY 2012-13: 90%

SY 2013-14 and each year thereafter: 95%

CIPs must include at a minimum:

- Specific measures the state will use to identify more children who are eligible for direct certification based on FoodShare data, including improvements or modifications to technology, information systems, or databases;
- A multiyear timeline for the state to implement these measures; and
- Goals for the state to improve direct certification results.

CIPs should also include information about the state’s progress toward implementing requirements to conduct direct certification at least three times per year and implementing the phase out of the “letter method” as a form of direct cert.

FNS will evaluate compliance with the SY 2011-12 benchmark using data from that year that goes into the Report to Congress. NOTE: this data currently comes from the Verification Summary Report and FoodShare program. FNS is currently revising the verification summary report to better capture the number of children in households receiving FoodShare benefits who are directly certified. If the state fails to meet the 80% benchmark, Wisconsin DPI will be identified, notified (approximately by August 2012), and then required to submit a CIP to the USDA within 60 days.

Letter Method:

Schools must continue to accept letters provided by households that they received stating their FoodShare benefits as documentation of categorical eligibility and certify the children for free meals, in lieu of an application. However, the “letter method” is no longer considered as a form of direct certification

with FoodShare because it requires some action by the household. Therefore, it is required for all state agencies (SAs) to have a method in place to exchange eligibility information from FoodShare officials directly with Local Educational Agencies (LEAs). The memo details the phasing out procedures for the “letter method.”



SP 35-2011: Clarification on the Use of Offer versus Serve (OVS) and Family Style Meal Service

This memo gives SAs the option to allow schools and SFAs serving preschool children through National School Lunch Program (NSLP) and School Breakfast Program (SBP) to use family style meal service. OVS may not be used with snack services under NSLP. Please contact us if you are interested in this option.



SP 37-2011: (CNR 2010) Enhancing the School Food Safety Program

The purpose of this memo is to provide guidance on the implementation of the statutory requirement put forth in CNR 2010 related to the existing food safety requirements. Refer to the article on the new food safety requirement found on page 3 for further information.



SP 39-2011: (CNR 2010) Guidance on Paid Lunch Equity (PLE) and Revenue from Nonprogram Foods

The purpose of this memo is to provide guidance on the requirements established for SFAs regarding revenue from paid reimbursable lunches and revenue from foods sold outside the reimbursable meal when those foods are purchased with school food service (FS) account funds. This memo provides step-by-step instructions on how SFAs determine the average price for paid lunches, how to compare prices, how to determine if price increases are needed, and the amount of revenue from non-Federal sources that may be added to the FS account to offset an increase in paid lunch prices. In addition, an excel-based tool is provided to assist SFAs in determining their current average price for paid lunches, the new average price requirement, and what the affect of non-Federal revenue could possibly be given the particular circumstances.



SP 40-2011: (CNR 2010) Outreach to Households on the Availability of the School Breakfast Program

The HHFKA requires each SA to the maximum extent practicable, to ensure that participating SFAs inform eligible families of the availability of reimbursable breakfasts served under the SBP. This notification of the availability of breakfast must be relayed just prior to or at the beginning of the school year in the information packets that are sent to each household that contain the free and reduced price meal applications. In addition, schools should send reminders multiple times

...see Outreach on page 6

Outreach

throughout the school year. These reminders can be through the public announcement system or through means normally used to communicate with households of enrolled children. Schools can also do printed or electronic outreach materials.



SP 41-2011: (CNR 2010) Indirect Cost Guidance

Section 307 of CNR 2010 established the requirement for USDA to issue guidance providing assistance to ensure the nonprofit school food service account funds are limited to those expenses that are reasonable and necessary to provide quality meals for the National School Lunch Program and the School Breakfast Program. Here are a few key points:

- This is not new information – this guidance is easy to read (in terms of USDA language) and is straight forward.
- The guidance includes definitions and proper classification examples of both direct and indirect costs.
- Both direct and indirect costs need to be consistently treated throughout the entire SFA. If a cost is a direct cost for one federally funded program, then it needs to be a direct cost for all other federally funded programs.
- Costs charged to the non-profit food service account need to be allowable.
- Food service staff need to be aware of how and for what they are being charged.

The DPI still does not allow SFAs to charge food service departments indirect costs at this time. If anything changes, more information will be provided.



SP 42-2011: (CNR 2010) Local School Wellness Policies (LSWPs)

USDA anticipates issuing a proposed rule addressing the new requirements for the LSWPs in fall 2012. LSWPs are seen as an important tool for parents, LEAs, and school districts to promote student wellness, prevent and reduce childhood obesity, and provide assurance that school meal nutrition guidelines meet the minimum Federal school meal standards. Section 204 of CNR 2010 is meant to strengthen wellness policies by emphasizing ongoing implementation and assessment. In addition, it supports an expansion of the team of collaborators to include more members from the community. Elements of the LSWP must include the following at a minimum:

- Goals for nutrition education, physical activity, and other school-based activities that promote school wellness.
- Nutrition guidelines to promote student health and reduce childhood obesity for all foods available on each school campus.
- Goals for nutrition promotion.

In addition:

- Local discretion is required (remains intact).
- LEAs are now required to permit teachers of physical education and school health as well as parents, students, and representatives of the SFA, the school board, school administrators, and the public to participate in the

development of these policies. CNR 2010 also expands the purpose of the team beyond development to implementation with periodic review and updates.

- LEAs are required to inform and update the public (parents, students, and others in the community) about the content and implementation of these LSWPs.
- LEAs are required to measure periodically and make available to the public an assessment of the LSWP that includes:
 - Extent to which SFAs are in compliance.
 - Extent to which the LEAs LSWP compares to model LSWPs.
 - Progress made in attaining the goals.

Recommended actions for SY 2011-12:

- The LEAs need to begin reviewing their LSWPs during the school year and to the extent practicable, begin moving forward on implementing the new requirements.
- LEAs can utilize the LSWP reference materials and sample policies located at: www.fns.usda.gov/tn/healthy/wellnesspolicy.html.
- USDA will describe the concept of *wellness promotion* more clearly in future technical assistance materials.
- Acceptable methods for informing and updating the public include (must be made available to the public by LEAs in an accessible, easily-understood manner):
 - Developing or disseminating printed or electronic materials to families of school children and other members of the school community at the beginning of the school year.
 - Posting the LSWP and assessment of its implementation on the district or school website.
- The information should be public by the end of SY 2011-12.

Technical Assistance:

- USDA is working with the Dept. of Health and Human Services/CDC and the Dept. of Education to provide technical assistance on LSWPs for LEAs.
- The plan developed by these three agencies is available on our website at www.dpi.wi.gov/fns/pdf/ta_9_2_11_lw.pdf.

The CDC also has a number of resources to assist LEAs in designing, implementing, and promoting elements of LSWPs which are available at www.cdc.gov/HealthyYouth.



SP 43-2011: Coordinated Review Effort; National Average Daily Attendance

The updated national average daily attendance factor for use during the CRE for SY 2011-12 is **93.8%**.





SP 45-2011: Food Safety Inspections in Service-Only Sites Participating in the School Meals Programs

The US Government Accountability Office (GAO) issued a report with recommendations that direct USDA to issue more specific guidance to states and SFAs regarding the applicability of the food safety inspections requirement in schools that do not prepare food (service-only sites). Per regulation, all schools participating in the NSLP and SBP must obtain two food safety inspections (preparation and service-only sites both included). The scope of the food safety inspection may vary depending on type of site.



SP 48-2011: Additional Administrative Reviews (AARs) and State Retention of Improperly-Paid Funds in SY 2011-12

The state agency is once again required to conduct Additional Administrative Reviews (AARs) as prescribed in the memo from USDA. The scope of the review includes applications, certification, verification, meal counting, and meal claiming procedures. Your SFA will be contacted if selected to receive an additional review.

Meet Members of Your DPI Team

Emily Montemurro, RD, Nutrition Program Consultant



- **Birthplace** - Kenosha, WI
- **Most surprising past job** – I worked at a grocery store for a while in high school. I did everything from bagging groceries, pushing carts, and even cleaning the bathrooms!
- **Hobby** – I enjoy swimming, reading, watching movies, traveling, making jewelry, and I recently began knitting.
- **Favorite part of your job** – I enjoy interacting with everyone on a daily basis. Everyone is so welcoming and helpful.
- **Favorite school lunch** – I loved mostaccioli day! I would always look forward to the once a month lunch because we were allowed to wear casual clothes to school. At a private school, not wearing your uniform was a big deal!

Katherine Pike, RD, Nutrition Program Consultant



- **Birthplace** – Madison, WI
- **Most surprising past job** – During college I worked as a sea kayak instructor at a YMCA camp.
- **Hobby** – I love to hike and sail in the summer, and cross country ski in the winter.
- **Favorite part of your job**--I really enjoy all of my co-workers, but I also like assisting school staff in providing Wisconsin children healthy and nutritious meals.
- **Favorite school lunch**--Italian Dippers (French bread with mozzarella cheese dipped in marinara sauce)

Lizzie Severson, Nutrition Program Consultant



- **Birthplace** – Centerville, WI
- **Most surprising past job** – Last summer I worked as a cook at New Orleans Take Out, a small restaurant in Madison, with delicious New Orleans cuisine.
- **Hobbies** – Frisbee, baking, knitting
- **Favorite part of your job** – After being here for just a few days I can definitely say that I appreciate how nice and helpful everyone is!
- **Favorite school lunch** – The last school I was at had a black bean burrito that I loved.

Green Moment

Running a water faucet for five minutes uses nearly as much energy as running a 60-watt light bulb for 14 hours.



Reduce + Reuse + Recycle

Wisconsin School Breakfast Challenge



In an effort to increase the number of schools with a School Breakfast Program, the DPI, the University of Wisconsin-Cooperative Extension, and the Wisconsin Milk Marketing Board have issued the final year of the Wisconsin School Breakfast Challenge. The goals of the two-year challenge are to encourage all public and private schools to implement a SBP if they currently do not offer one and to increase school breakfast participation by 50 percent in existing school breakfast buildings.

SY 2010-11

The first year of the Challenge has come to a close and the midpoint winners have been announced (listed below). All schools who met the challenge were recognized by DPI and received an award certificate. The six schools with the highest increase were chosen as winners and received a banner to display in their school as well as a \$1500 grant to enhance their School Breakfast Program.

The six schools named the winners of the 2010-2011 Wisconsin School Breakfast Challenge are:

- **Brillion Elementary School**
- **Westby High School**
- **All Saints Catholic East Elementary, Milwaukee**
- **Concordia University School, Milwaukee**
- **Fall River Middle/High School**
- **Cochrane Fountain City School**

SY 2011-12

The final year of the Challenge is now open; schools interested in applying must submit applications by October 31, 2011. For more information, including application, visit our website at www.dpi.wi.gov/fns/brkchlng.html.

New USDA Foods Nutrition Standards



The HHFKA was signed into law on December 13, 2010. Part of HHFKA requires USDA to revise school nutrition standards to be consistent with the U.S. Dietary Guidelines. In preparation for these new school meal nutrition standards, the DPI, School Nutrition Programs' Commodity Task Force (CTF) is establishing nutrition standards for individual products made available through the Wisconsin USDA Foods Program.

These nutrition standards will help School Food Authorities meet the new USDA standards and show our communities, parents, and students that we take nutrition very seriously.

For specific details on the new nutrition standards, a copy of DPI's May 2011 mailing can be found on our website at www.dpi.wi.gov/fns/commoditymail.html.



USDA Product Code Changes for Whole Grain Pancakes

Due to vendor packaging differences, USDA is now allowing variance in case sizes and serving sizes for the brown-box, whole grain pancakes. Therefore, states and resulting schools may now receive different case sizes and serving sizes, for each shipment received.

The state of Wisconsin has now received two different shipments of the whole grain pancakes:

- Material ID 100937 (by Echo Lake Foods)
- Material ID 101022 (by Pinnacle Foods/Aunt Jemima)

Please refer to information, including crediting information sent to schools and posted on the DPI website at www.dpi.wi.gov/fns/commoditymail.html.



Let's Move! In Indian Country

Let's Move has launched a new initiative called "Let's Move! In Indian Country" (LMIC). This initiative brings together federal agencies, communities, nonprofits, corporate partners, and tribes to end the epidemic of childhood obesity in Indian Country within a generation. LMIC kicked off May 25, 2011, on the Menomonee Reservation. During the celebration, tribal leaders honored special guests such as Robin Schepper, former Executive Director of *Let's Move!*, and Assistant Secretary of Indian Affairs, Larry Echo Hawk. Ms. Schepper read a letter from the First Lady, Michelle Obama, addressing the importance of obesity solutions to combat diseases like diabetes. Assistant Secretary Echo Hawk emphasized the need to stay active and fit while pursuing an education. The children were provided with plenty of fun activities which included relay races, lacrosse, basketball, and soccer. For more information about LMIC, please visit www.doi.gov/letsmove/indiancountry/index.cfm.



Pop Quiz

According to the 2010 Dietary Guidelines, which of the five vegetable subgroups do these vegetables belong to?

- | | |
|-------------------|------------|
| A. Dark Green | D. Starchy |
| B. Red and Orange | E. Other |
| C. Beans and Peas | |

- | | |
|--|---|
| <input type="checkbox"/> Romaine Lettuce | <input type="checkbox"/> Corn |
| <input type="checkbox"/> Iceberg Lettuce | <input type="checkbox"/> Brussels Sprouts |
| <input type="checkbox"/> Chopped Broccoli | <input type="checkbox"/> Green Peas |
| <input type="checkbox"/> Green Bell Peppers | <input type="checkbox"/> Acorn Squash |
| <input type="checkbox"/> Sweet Potatoes | <input type="checkbox"/> Carrot Sliced |
| <input type="checkbox"/> Yellow Crookneck Squash | <input type="checkbox"/> White Beans |
| <input type="checkbox"/> Baby Green Lima Beans | <input type="checkbox"/> Green Beans |
| <input type="checkbox"/> Kidney Beans | <input type="checkbox"/> Beets |

For answer see back cover.



HealthierUS School Challenge Winners

The DPI is pleased to announce the HealthierUS School Challenge (HUSCC) winners. These schools are the first to be named HUSCC winners in Wisconsin. Each school will receive a letter of congratulations from Michelle Obama, a financial award, as well as an award plaque and banner. Congratulations to the following schools!

West Salem School District (Michelle Kloser)

- West Salem Elementary School (Gold Award of Distinction)

Erin #2 School District (Monica Glorioso)

- Erin School (Bronze)

Hartford Joint #1 School District

- Lincoln Elementary School (Silver)
- Rossman Elementary School (Silver)

Sauk Prairie School District (Jill Piontek)

- Grand Avenue Elementary School (Silver)
- Spruce Street Elementary School (Bronze)

School District of Reedsburg (Deb Wollin)

- Ironton-LaValle Elementary School (Gold)
- Loganville Elementary School (Gold)
- South Elementary School (Gold)
- Westside Elementary School (Gold)

Receiving a Thumbs Up

SNA of WI Awards

- Vita Pup Scholarship: Michelle Segner, La Crosse School District and Mary Ver Haagh, Unified School District of De Pere
- Future Leaders: Linda Ammann, Monona Grove School District
- Outstanding Manager of the Year: Janet Ballweg, Middleton-Cross Plains School District
- Outstanding Director of the Year: Jean Badura, South Milwaukee School District
- Heart of the Program Award: Robin Martin, Elmbrook School District

Fuel Up™ Breakfast Grant

- Cochrane-Fountain City Elementary, Fountain City



Improvement Grants Awarded

This school year 34 public and private Wisconsin schools are sharing just over \$100,000 in grants to increase the number of children with access to morning nutrition. Visit www.dpi.wi.gov/fns/sbp1.html for a complete list of schools receiving these grants. Congratulations to all!



2011 Wisconsin School Health Awards

School	District
Platinum Award	
Hortonville High School	Hortonville Area School District
James Fenimore Cooper School	Milwaukee Public Schools
Gold Award	
Bay View Middle School	Howard-Suamico School District
DeLong Middle School	Eau Claire Area School District
Edison Elementary School	Appleton Area School District
Henry David Thoreau School	Milwaukee Public Schools
Hillside Elementary School	New Richmond Schools
Horizons Elementary School	Appleton Area School District
Kiel High School	Kiel Area School District
Kiel Middle School	Kiel Area School District
Marshall Middle School	School District of Janesville
Riverside Elementary School	Menomonee Falls School District
Riverside Elementary School	Fond du Lac School District
Sherman Elementary School	Eau Claire Area School District
Spring Green Elementary School	River Valley School District
Walworth Elementary & Middle Schools	Walworth Jt. District #1
Silver Award	
Berry Elementary School	Appleton Area School District
Clayton Elementary School	Neenah Joint District
Longfellow Elementary	Eau Claire Area School District
Longfellow Elementary	Clintonville Public Schools
Mead Elementary Charter School	Wisconsin Rapids Public School District
Meeme LEADS Charter Elementary School	Kiel Area School District
Osceola Middle School	Osceola School District
Somerset Middle School	Somerset School District
Westside Elementary School	Sun Prairie Area School District
Zielanis Elementary School	Kiel Area School District
Bronze Award	
Bruce Guadalupe Community Schools	Milwaukee Public Schools-UWM Charter
D.C. Everest Middle School	D.C. Everest Area Schools
Hoover Elementary School	Neenah Joint School District
Keshena Primary School	Menominee Indian School District
La Farge School District	La Farge School District

For more information go to www.dpi.wi.gov/sspw/wischoolhealthaward.html.

Congratulations to these schools!

Star Advocate Award

Congratulations to Kathleen Bass, RS, SNS, on receiving the Star Advocate Award at the School Nutrition Association (SNA) of Wisconsin's annual conference held in Green Bay this past June. The award was presented to Kathy in recognition of the unwavering support and technical assistance she has provided during the last 30 years as a DPI Nutrition Consultant to schools, foodservice employees, administrators, faculty, and community members. Kathy's many years of service are a reflection of the dedication she has to supporting Wisconsin children through USDA's Child Nutrition Programs. Although Kathy retired from DPI in June, we know that her work will continue to benefit those that she served for many years. Congratulations Kathy on your award and well deserved retirement. You will be missed.



Kathy Bass and Cheryl Peil, Past President of SNA

Special Reminders



National School Lunch Week – October 10-14, 2011

Theme: "Let's Grow Healthy"

www.schoolnutrition.org

National School Breakfast Week – March 5-9, 2012

Theme: "Go for Gold"

www.schoolnutrition.org

SNA of WI Annual Conference – June 24-27, 2012

Location: Kalahari Resort, Wisconsin Dells

www.sna-wi.org/conferences/

SNA Annual Conference – July 15-18, 2012

Location: Denver, Colorado

www.schoolnutrition.org/Meetings.aspx

DPI Toll-Free Helpline..... (800) 441-4563

Fax (608) 267-0363

Home Page

www.dpi.wi.gov/fns/index.html

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School Nutrition News

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Pop Quiz Answer



Correct Answers:

- | | |
|----------------------------------|---------------------------|
| A. Dark Green | D. Starchy |
| B. Red and Orange | E. Other |
| C. Beans and Peas | |
| <u>A</u> Romaine Lettuce | <u>D</u> Corn |
| <u>E</u> Iceberg Lettuce | <u>E</u> Brussels Sprouts |
| <u>A</u> Chopped Broccoli | <u>D</u> Green Peas |
| <u>E</u> Green Bell Peppers | <u>B</u> Acorn Squash |
| <u>B</u> Sweet Potatoes | <u>B</u> Carrot Sliced |
| <u>E</u> Yellow Crookneck Squash | <u>C</u> White Beans |
| <u>D</u> Baby Green Lima Beans | <u>E</u> Green Beans |
| <u>C</u> Kidney Beans | <u>E</u> Beets |

For more information on the Food Groups go to the USDA's MyPlate website at www.choosemyplate.gov/foodgroups/index.html.

For a free MyPlate Color Poster and other free educational materials go to USDA's Team Nutrition website at <http://tn.ntis.gov>.

